

Trade, Consumer & Lifestyle Fair



Presents

KOLKATATM SHOPPING expo

19th to 30th NOVEMBER'26

12 Days ♦ Timings : 12pm -9pm

EEDF, TALTALA GROUND

Near South City Mall, Kolkata - 700068

About us

KOLKATA SHOPPING EXPO :

Trade Fair & Exhibition Fairs are classified as a form of sales promotion – a sub-category of marketing promotion. Our trade fairs even allow participants to sell their products, advertise the products and to generate positive publicity for both the company and its offerings. **KOLKATA SHOPPING EXPO** acts like a meet-up where you can make contact with potential customers and sell them on a face-to-face basis – linking personal selling to direct marketing. It opens up the opportunity for those who want to lead their business to the next level. A Trade Fair works as a tool which helps your business to generate positive leads from the market, building up new business relationship and most importantly generating and increase business leads. In Indian Exhibition industry, in the city of **KOLKATA SHOPPING EXPO** is working as a tool which helps your business to generate positive leads from the market, building up new business relationship and most importantly generating and increasing direct sales.

THE HAAT :

Trade Fair and Exhibition in India as well as Kolkata form a vast industry. Fashion fair promotes Fashion & Lifestyle products and services. The Haat forms a mediator among the participants, Exhibitors and the prospects. TheHaat gives the best platform for those who are looking for best Fashion and Lifestyle Exhibitions in India. It started from Kolkata fashion fair is now expanding to other Cities by Faircare Exhibitions to spread the culture nationwide. **The Haat** Premium Fashion & Lifestyle Exhibition in brings a wide range of from all across the country under one platform. It features a wide variety to choose from Apparel and Textile Industry, Jewellery, Leather, Plastic Industry, Home Furnishing, Gifts & Crafts. The Haat is has bloomed its wings in Bangalore, Hyderabad, Indore, Raipur, Nagpur, Bhubaneswar, Guwahati, Ranchi & Kolkata..

WHY FAIRCARE :

Faircare Exhibitors is India's Leading Trade Fairs and exhibition organizer. It is a dynamic event management company in India. With 12+ years' experience in Trade Fair & Exhibition Industry, Faircare Exhibitions a multi-faceted company focused in organizing the largest number of Trade Fairs, Fashion & Lifestyle Fair, Education Fair, Handloom & Handicraft Fairs, Kids Fair and other events both exhibitions and conferences throughout India. The important and success of Faircare Exhibitions can be measured by the sheer number of visitors both trade and public that they have attracted. **Faircare Exhibitions** organizes leading trade fairs and exhibitions which provide the perfect palette for all aspects of exhibition related activities. Faircare Exhibitions is the perfect podium for market awareness and introduction of new products and brands to captivate both the Indian Consumer and the Indian Exhibition Industry. It's a place in which immediate business transactions transpire. Trade Fair is a commercial exhibition designed to bring together buyers and sellers for specific commodity.

Glimpse of our Fairs



Who Can Participate

- Govt. & PSU's
- Micro, Medium & Small Scale Industry
- Handloom & Handicraft
- Garments & Leather Industry
- Automobile Industry
- Furniture & Interior
- Lifestyle
- Health & Fitness

- Beauty, Cosmetics & Wellness
- Real Estate & Finance Sector
- Travel & Tourism
- Stationery & Corporate Gift
- Electronics & Appliances
- Agro & Processed Food Products, Organic Food
- Children's Segment
- Restaurants & Bakery



5 (FIVE) KEY REASONS TO PARTICIPATE IN KOLKATA SHOPPING EXPO

- * **KOLKATA SHOPPING EXPO** attracts quality visitors that ranges from Business Professionals, General Visitors, Wholesalers/Retailers/Exporters, International Houses, Homemakers, College Students, Salaried persons, Press & Media persons and others.
- * Since Faicare Exhibitions is organized fairs across India, it serves as a great platform to get in touch with your remote customers.
- * Sponsors at **KOLKATA SHOPPING EXPO** can leverage our offline marketing combined with social media marketing to get maximum brand awareness.
- * For the past 12 years, a substantial growth has been witnessed in the footfall of visitors in all the cities where we organized our fairs.
- * Be it a product launch or strengthening your bond with existing customers, **KOLKATA SHOPPING EXPO** provides the perfect opportunity to showcase your products and services to it's desired customers.

WE PROMOTE THROUGH

- Print Media Advertisements
- Outdoor Hoardings
- Radio Commercials
- Social Media & Digital Media Marketing
- Venue Branding
- Invitation Cards, VIP passes and other collateral to promote the event
- Promotion through bloggers and influencers
- Telephonic Invitation
- Main Gate of the Venue
- Fair Tickets
- Leaflet insertions & Distributions
- Sms & WhatsApp Campaign



Print Media Promotions

Calcutta Edition: Page 1 Sunday, 08 Sep, 2024

The Telegraph

DANCING GORILLAS
EYE ON TITLE
BOX-OFFICE BONANZA

THE TELEGRAPH CALCUTTA SUNDAY 8 SEPTEMBER 2024

TRADE, CONSUMER & LIFESTYLE FAIR

Presented By **The Haat** KITF Powered By **bagicha** Supported By **garvi gurjari**

KOLKATA INTERNATIONAL TRADE FAIR

4th to 15th SEPTEMBER '26 12 Days Timings: 12pm - 9pm

GITANJALI STADIUM Rajdanga, Kasba, Kol-107 Beside Acropolis Mall

Air-Conditioned Pavilion

Visit, Explore & Shop. All Under One Roof!

Modern Furniture	Conform Handloom	International Products	Home Decor	Furnishings	Dry Fruits	Beverages
Wooden Furniture	Handloom & Handicraft	Electronics	Shoe Rack	Branded Garments	Kitchen Appliances	Processed Food

300+ Exhibitors 20+ Brands 10+ Categories 100000+ Products

Assured gift on purchase of ₹ 3000+

Delicious Foods

KITCHINA **HATIL** **FC**

The Telegraph

SHOW RUNNERS
SERIES ERUPTS
APARAJITA BILL
CHAMPION CHASER

FASHION & LIFESTYLE EXHIBITION Last 4 Days

The Haat 11AM - 8PM

8 | 9 | 10 | 11 MARCH 2025

HALDIRAM BANQUET (24 BALLYGUNGE PARK) OPP. OF CFC CLUB, 3RD FLOOR, KOL-19

COME & SHOP KOLKATA Explore City's one of the most Exclusive Exhibitions.

Shop from 1000+ Products Available at One Place. Must Visit.

09836842726

K-লকাতা Handloom হাট

Indian Handloom Textile & Handicraft Fair

OPENS TODAY

JEWELLERY
ARTIFACTS
SAREE
KURTAS
DRESSING & DECOR
BAGGAGE
RINGS
ELECTRONICS
DIY CRAFTS

5.6.7.8.9 SEPTEMBER 2024

HALDIRAM BANQUET (24 BALLYGUNGE PARK) OPP. OF CFC CLUB, 3RD FLOOR, KOLKATA-19

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THE TIMES OF INDIA

The Haat WINTER SHOPPING expo

Fashion & Lifestyle Consumer Fair

30 NOV | 1 DEC | 2 DEC 2024 11AM - 8PM

HALDIRAM BANQUET (24 BALLYGUNGE PARK) OPP. OF CFC CLUB, 3RD FLOOR, KOLKATA-19

09836842726

Are you looking for Diwali Shopping?

City's Biggest Pre Diwali Fashion & Lifestyle Exhibition is here!

The Haat Diwali Edit

25 | 26 | 27 | 28 | 29 OCTOBER 2024 11AM - 8PM

HALDIRAM BANQUET (24 BALLYGUNGE PARK) OPP. OF CFC CLUB, 3RD FLOOR, KOLKATA-19

70+ Exhibitors

আনন্দবাজার পত্রিকা

LIFESTYLE, CONSUMER & TRADE FAIR

KITF **The Haat** **KOLKATA INTERNATIONAL TRADE FAIR**

9th to 15th SEPTEMBER '26 GITANJALI STADIUM

Beside Acropolis Mall

09836842726

INDULGE

THE MORNING STANDARD KOLKATA'S WEEKEND GLOW

The Haat FASHION & LIFESTYLE EXHIBITION

16 | 17 | 18 | 19 MAY 2024 11AM - 8PM

HALDIRAM BANQUET (24 BALLYGUNGE PARK) OPP. OF CFC CLUB, 3RD FLOOR, KOLKATA-19

09836842726

The Telegraph

TRADE, CONSUMER & LIFESTYLE FAIR

The Haat **KITF** **KOLKATA INTERNATIONAL TRADE FAIR**

4th to 15th SEPTEMBER '26 GITANJALI STADIUM

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আনন্দবাজার পত্রিকা

LIFESTYLE, CONSUMER & TRADE FAIR

The Haat **KITF** **KOLKATA INTERNATIONAL TRADE FAIR**

4th to 15th SEPTEMBER '26 GITANJALI STADIUM

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Calcutta Times

LIFESTYLE, CONSUMER & TRADE FAIR

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The Telegraph

TRADE, CONSUMER & LIFESTYLE FAIR

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LIFESTYLE, CONSUMER & TRADE FAIR

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9th to 15th SEPTEMBER '26 GITANJALI STADIUM

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Kolkata Shopping Expo Print Media Promotions



THE TELEGRAPH CALCUTTA, TUESDAY 22 SEPTEMBER 2020

Trade, Consumer & Lifestyle Fair

Presented By

KOLKATA SHOPPING expo

18th to 28th SEPTEMBER '26 TALTALA GROUND
11 Days • Timings : 12pm - 9pm
Air-Conditioned Pavilion

432/1, Prince Anwar Shah Rd, Jodhpur Park, Near South City Mall, Kol - 68

Sarees	Jewel Jewellery	Dresses	Furnishings	Jewellery	Home Decor	Crafts	Dry Fruits
Chikankari Kurti	Handmade Jewellery	Men's Wear	Carpet	Flags	Footwear	Gifts Items	Raklava

Visit, Explore & Shop. All Under One Roof!

150+ EXHIBITORS • 20+ CITIES • 4+ INTERNATIONAL COUNTRIES • 25000+ UNIQUE PRODUCTS

* Assured gift on purchase of ₹ 5000

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www.kolkatashoppingexpo.com

SUNDAY TIMES

LIFESTYLE, CONSUMER & TRADE FAIR

Haat KOLKATA SHOPPING expo

3rd to 13th APRIL 2026
11 Days • Timings : 12pm - 9pm
Air-Conditioned Pavilion

TALTALA GROUND
412/1, Prince Anwar Shah Rd, Jodhpur Park, Near South City Mall, Kol - 68

09836842726

আনন্দবাজার পত্রিকা

LIFESTYLE, CONSUMER & TRADE FAIR

Haat KOLKATA SHOPPING expo

12th & 13th APRIL '26
TALTALA GROUND
12th & 13th • Timings : 12pm - 9pm

412/1, Prince Anwar Shah Rd, Jodhpur Park, Near South City Mall, Kol - 68

09836842726

আনন্দবাজার পত্রিকা

LIFESTYLE, CONSUMER & TRADE FAIR

Haat KOLKATA SHOPPING expo

3rd to 13th APRIL '26
TALTALA GROUND
3rd to 13th • Timings : 12pm - 9pm

412/1, Prince Anwar Shah Rd, Jodhpur Park, Near South City Mall, Kol - 68

09836842726

The Telegraph

Kolkata's most awaited Trade, Lifestyle & Consumer Fair! Must Visit

KOLKATA SHOPPING expo

4th - 10th FEBRUARY '25
Tuesday to Monday
EEDF, TALTALA GROUND
412/1, Prince Anwar Shah Rd, Jodhpur Park, Near South City Mall, Kol - 68

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Trade, Consumer & Lifestyle Fair

Haat KOLKATA SHOPPING expo

3rd to 13th APRIL '26
TALTALA GROUND
3rd to 13th • Timings : 12pm - 9pm

412/1, Prince Anwar Shah Rd, Jodhpur Park, Near South City Mall, Kol - 68

09836842726

INDULGE
THE MORNING STANDARD
KOLKATA'S WEEKEND GLOW

KOLKATA INTERNATIONAL TRADE FAIR

Haat KOLKATA SHOPPING expo

13th to 16th FEBRUARY '25
TALTALA GROUND
13th to 16th • Timings : 12pm - 9pm

412/1, Prince Anwar Shah Rd, Jodhpur Park, Near South City Mall, Kol - 68

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KOLKATA INTERNATIONAL TRADE FAIR

Haat KOLKATA SHOPPING expo

6th to 10th FEBRUARY '25
TALTALA GROUND
6th to 10th • Timings : 12pm - 9pm

412/1, Prince Anwar Shah Rd, Jodhpur Park, Near South City Mall, Kol - 68

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LIFESTYLE, CONSUMER & TRADE FAIR

Haat KOLKATA SHOPPING expo

11th to 13th APRIL '26
TALTALA GROUND
11th to 13th • Timings : 12pm - 9pm

412/1, Prince Anwar Shah Rd, Jodhpur Park, Near South City Mall, Kol - 68

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আনন্দবাজার পত্রিকা

LIFESTYLE, CONSUMER & TRADE FAIR

Haat KOLKATA SHOPPING expo

4th to 10th FEBRUARY '25
TALTALA GROUND
4th to 10th • Timings : 12pm - 9pm

412/1, Prince Anwar Shah Rd, Jodhpur Park, Near South City Mall, Kol - 68

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KOLKATA INTERNATIONAL TRADE FAIR

Haat KOLKATA SHOPPING expo

6th to 10th FEBRUARY '25
TALTALA GROUND
6th to 10th • Timings : 12pm - 9pm

412/1, Prince Anwar Shah Rd, Jodhpur Park, Near South City Mall, Kol - 68

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THE TIMES OF INDIA

KOLKATA INTERNATIONAL TRADE FAIR

Haat KOLKATA SHOPPING expo

11th to 13th APRIL '26
TALTALA GROUND
11th to 13th • Timings : 12pm - 9pm

412/1, Prince Anwar Shah Rd, Jodhpur Park, Near South City Mall, Kol - 68

09836842726

Outdoor Promotions



Venue & Gate Branding





**Trade
Lifestyle
Consumer Fair**

**KOLKATA[®]
SHOPPING
expo**

19th to 30th November '26

Thursday - Monday (12 Days)

EEDF, TALTALA GROUND

(Near South City Mall, KOL - 68)

South City Mall

Terms and Conditions of Participation

* Advance is Non Refundable
& Non Adjustable
(Refers to the Terms & Conditions)

* 50% Advance is compulsory
for stall booking, remaining balance
to be paid strictly 7 days prior to
the exhibition, Failing the above
stall will be cancelled
and advance will be forfeited.

* Sharing of Stall is not allowed
without Organizer's approval,
Organizer deserve full right to cancel
the stall in such cases.

* Pasting of Discount/Sale/Offer
posters in the stall is strictly
prohibited.

* Order acceptance shall be
completed only when our written
confirmation and Bill is received
by the Applicants.

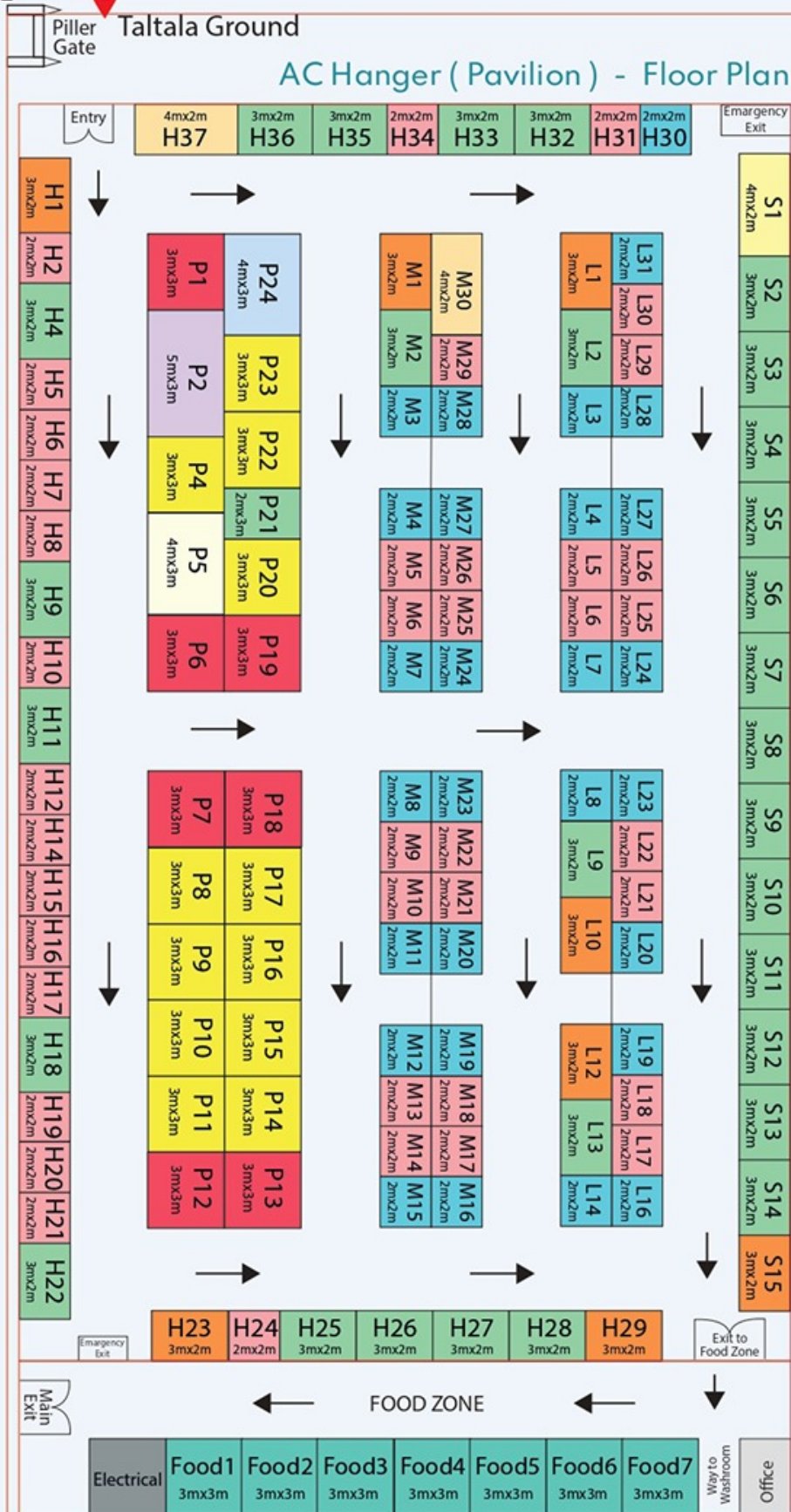
* Exhibitors shall not be entitled
to cancel this agreement without
the express written permission of
the organizers and on terms
acceptable to the organizers.

* All statutory liabilities arising
out of the participants' activities at
the fair such as GST VAT, customs
duty, excise duty, service tax and/or
any other taxes, levies or licenses
required for their activities at
the fair will be exclusive
responsibility and liability of the
participants.

* Force Majeure: The exhibition
may be postponed/shortened due to
any cause what so ever beyond the
control of the Organizers.
The Organizers shall not be
responsible for any loss sustained
by the exhibitors directly or
indirectly, attributable to the elements
of nature, force majeure or orders
or directives imposed by any
Governmental authorities. In such
circumstances, the money paid by the
exhibitors or any part thereof may be
refunded at the sole discretion of the
Organizers after deducting
necessary charges.

EEDF
MORE

Prince Anwar Shah Road



*Layout is subject to change

SPONSORS & PARTICIPATION DETAILS

SPONSORSHIP OPTION

Title Sponsors ₹ 5,00,000

(Pavilion Space {18sqm stall}, on Ground promotion,Venue Branding
Logo Promotion in all Print Media, Radio Mention, Guest Pass)

Powered By ₹ 4,50,000

(18sqm stall, on Ground promotion, Venue Branding
Logo Promotion in all Print Media, Guest Pass)

Co - Sponsors ₹ 2,60,000

(9sqm stall, on Ground promotion,Venue Branding
Logo Promotion in all Print Media, Guest Pass)

Associate Sponsors ₹ 2,40,000

(9sqm stall, on Ground promotion,
Logo Promotion in all Print Media, Guest Pass)

Logo / Gift / Venue
Branding Sponsors ₹ 90,000

(On Ground promotion, Logo Promotion in all Print Media)

Main Gate Sponsors ₹ 75,000

(4 side Pillar {One} Branding in Main Gate)

Banner/Backdrop ₹ 40,000
(Size - 8ft x 8ft)

Standee Placement ₹ 30,000
(Size - 5ft x 8ft)
Per Standee

BOOK YOUR SPACE

1 side

2 side

2mx2m (6.5ft x 6.5ft) ₹ 90,000

1 side

2 side

3mx2m (10ft x 6.5ft) ₹ 1,35,000

1 side

2 side

3mx3m (10ft x 10ft) ₹ 2,02,500

**** Basic Rate ₹ 22500 per Sqm plus Gst.**

**** ₹ 10000/- Extra Charge for Corner Stall**

Food Stall -



3mx3m (10ft x 10ft) ₹ 70,000

To Book Your Space Please
Fill Up "Order Form" & Mail to:
Faircare Exhibitions
9/3, Ekdalia Place, Ballygunge
1st Floor, Kolkata-700019
M: 09836842726 or 09836738320
E: info@faircareindia.com
W: www.faircareindia.com

TRANSACTION DETAILS:

Account Name: **FAIRCARE EXHIBITIONS**

Account No: **50200005472191**

Bank: **HDFC BANK LTD.**

Branch: Ekdalia (0004276)

56 Ekdalia Road, P.O. Ballygunge, Kolkata 19

IFS Code: **HDFC0004276**

(if payment is transferred through RTGS/NEFT,
kindly send details at info@faircareindia.com)

FAIRCARE EXHIBITIONS



***GST @18% Applicable**

Please scan the QR with UPI to
complete your payment

KOLKATA INTERNATIONAL TRADE FAIR



Presents

KOLKATATM SHOPPING expo

CONTACT US :

Anupam M : 09836738320 | Sanchari M : 09073313502
Tarak M : 09007822714 | Munaz M : 08961593601

Organised by



FAIRCARE EXHIBITIONS

9/3 Ekdalia Place, Ballygunge, 1st Floor, Kol - 19

Email : info@faircareindia.com

www.faircareindia.com M : 09836842726

Our Previous Exhibitors

