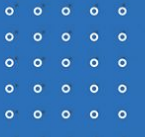


KOLKATA INTERNATIONALTM TRADE FAIR



KOLKATATM SHOPPING expo

31st JUL to 10th AUG'26

11 days : Timings : 12pm - 9pm

EEDF, TALTALA GROUND

Near South City Mall, Kol - 68



About us

KOLKATA SHOPPING EXPO :

Trade Fair & Exhibition Fairs are classified as a form of sales promotion – a sub-category of marketing promotion. Our trade fairs even allow participants to sell their products, advertise the products and to generate positive publicity for both the company and its offerings. **KOLKATA SHOPPING EXPO** acts like a meet-up where you can make contact with potential customers and sell them on a face-to-face basis – linking personal selling to direct marketing. It opens up the opportunity for those who want to lead their business to the next level. A Trade Fair works as a tool which helps your business to generate positive leads from the market, building up new business relationship and most importantly generating and increase business leads. In Indian Exhibition industry, in the city of **KOLKATA SHOPPING EXPO** is working as a tool which helps your business to generate positive leads from the market, building up new business relationship and most importantly generating and increasing direct sales.

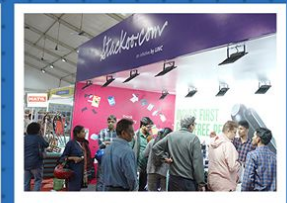
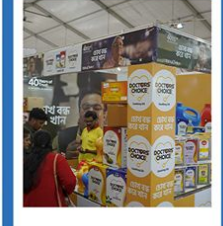
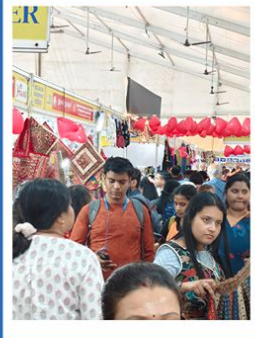
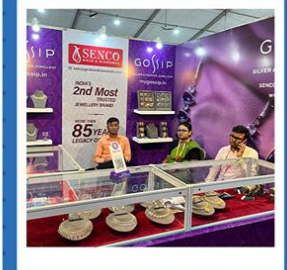
THE HAAT :

Trade Fair and Exhibition in India as well as Kolkata form a vast industry. Fashion fair promotes Fashion & Lifestyle products and services. **The Haat** forms a mediator among the participants, Exhibitors and the prospects. **TheHaat** gives the best platform for those who are looking for best Fashion and Lifestyle Exhibitions in India. It started from Kolkata fashion fair is now expanding to other Cities by **Faircare Exhibitions** to spread the culture nationwide. **The Haat** the Premium Fashion & lifestyle exhibition in brings a wide range of from all across the country under one platform. It features a wide variety to choose from Apparel and Textile Industry, Jewellery, Leather, Plastic Industry, Home Furnishing, Gifts & Crafts. **The Haat** is has bloomed its wings in **Bangalore, Hyderabad, Indore, Raipur, Nagpur, Bhubaneswar, Guwahati, Ranchi & Kolkata..**

WHY FAIRCARE :

Faircare Exhibitors is India's Leading Trade Fairs and exhibition organizer. It is a dynamic event management company in India. With 12+ years' experience in Trade Fair & Exhibition Industry, **Faircare Exhibitions** a multi-faceted company focused in organizing the largest number of **Trade Fairs, Fashion & Lifestyle fair, Education Fair, Handloom & Handicraft Fairs, Kids Fair** and other events both exhibitions and conferences throughout India. The important and success of **Faircare Exhibitions** can be measured by the sheer number of visitors both trade and public that they have attracted. **Faircare Exhibitions** organizes leading trade fairs and exhibitions which provide the perfect palette for all aspects of exhibition related activities. **Faircare Exhibitions** is the perfect podium for market awareness and introduction of new products and brands to captivate both the Indian Consumer and the Indian Exhibition Industry. It's a place in which immediate business transactions transpire. **Trade Fair** is a commercial exhibition designed to bring together buyers and sellers for specific commodity.

Glimpse of our Fairs



Who Can Participate

- Govt. & PSU's
- Micro, Medium & Small Scale Industry
- Handloom & Handicraft
- Garments & Leather Industry
- Automobile Industry
- Furniture & Interior
- Lifestyle
- Health & Fitness
- Beauty, Cosmetics & Wellness
- Real Estate & Finance Sector
- Travel & Tourism
- Stationery & Corporate Gift
- Electronics & Appliances
- Agro & Processed Food Products, Organic Food
- Children's Segment
- Restaurants & Bakery



5 (FIVE) KEY REASONS TO PARTICIPATE IN KOLKATA SHOPPING EXPO

- * **KOLKATA SHOPPING EXPO** attracts quality visitors that ranges from Business Professionals, General Visitors, Wholesalers/Retailers/Exporters, International Houses, Homemakers, College Students, Salaried persons, Press & Media persons and others.
- * Since Faicare Exhibitions is organized fairs across India, it serves as a great platform to get in touch with your remote customers.
- * Sponsors at **KOLKATA SHOPPING EXPO** can leverage our offline marketing combined with social media marketing to get maximum brand awareness.
- * For the past 12 years, a substantial growth has been witnessed in the footfall of visitors in all the cities where we organized our fairs.
- * Be it a product launch or strengthening your bond with existing customers, **KOLKATA SHOPPING EXPO** provides the perfect opportunity to showcase your products and services to it's desired customers.

WE PROMOTE THROUGH

- Print Media Advertisements
- Outdoor Hoardings
- Radio Commercials
- Social Media & Digital Media Marketing
- Venue Branding
- Invitation Cards, VIP passes and other collateral to promote the event
- Promotion through bloggers and influencers
- Telephonic Invitation
- Main Gate of the Venue
- Fair Tickets
- Leaflet insertions & Distributions
- Sms & WhatsApp Campaign



Print Media Promotions

The Telegraph

RUSSIAN RUNWAY | TABLES TURN | BEYOND PAKODAS | BLOCKBUSTER CLASH

Calculta Sunday 7 September 2025 ₹ 7.00

The Telegraph

SHOW RUNNERS | SYRIA ERUPTS | APARAJITA BILL | CHAMPION CHASER

Calculta Saturday 30 March 2024 ₹ 6.00

LIFESTYLE, CONSUMER & TRADE FAIR

KITF Kolkata International Trade Fair

Presented by **Haatu**

KOLKATA INTERNATIONAL TRADE FAIR

FASHION & LIFESTYLE EXHIBITION Last 4 Days

Haatu 11AM - 8PM

8 | 9 | 10 | 11 MARCH 2025

HALDIRAM BANQUET (24 BALLYGUNGE PARK)

COME & SHOP KOLKATA

09836842726

5th to 15th SEPTEMBER '25

11 Days • Timings : 12pm - 9pm

Air-Conditioned Pavilion

GITANJALI STADIUM

Rajdanga, Kasba, Kolkata - 700107

Beside Acropolis Mall

Handloom হাট

Indian Handloom Textile & Handicraft Fair

OPENS TODAY

5.6.7.8.9 SEPTEMBER 2024

HALDIRAM BANQUET (24 BALLYGUNGE PARK)

09836842726

THE TIMES OF INDIA

Haatu WINTER SHOPPING expo

30 NOV | 1 DEC | 2 DEC 2024

EEDF, TALTA FAIR GROUND

09836842726

FURNITURE & INTERIOR PRODUCTS

100000+ unique Products. Participation from 20+ Indian Cities, 5+ International Countries.

Segments Focused on:

- Furniture & Interior
- Handloom & Handicraft
- Home Decor & Artefacts
- Leather, Beauty Products
- International Products
- Fashion & Lifestyle
- FMCG, Processed Foods
- Home Appliances

Handloom Products, Sarees, Dresses, Jewellery, Handmade sarees, Crafts, Furnishings, Braided Garments, Crockery, Carpets, Books, Gifts Item, Dry Fruits, Footwear, Electronics, Bags, Skincare, Processed Food, Foods

* Assured gift on purchase of ₹ 5000/-

09836842726

Are you looking for Diwali Shopping? City's Biggest Pre Diwali Fashion & Lifestyle Exhibition is here!

Haatu Diwali Edit

25 | 26 | 27 | 28 | 29 OCTOBER 2024 11am - 8pm

HALDIRAM BANQUET (24 BALLYGUNGE PARK)

70+ Exhibitors

আনন্দবাজার পত্রিকা

LIFESTYLE, CONSUMER & TRADE FAIR

KITF **Haatu** KOLKATA INTERNATIONAL TRADE FAIR

5th to 15th SEPTEMBER '25 GITANJALI STADIUM

09836842726

INDULGE THE MORNING STANDARD

Haatu FASHION & LIFESTYLE EXHIBITION

16 | 17 | 18 | 19 MAY 2024

HALDIRAM BANQUET HALL

আনন্দবাজার পত্রিকা

LIFESTYLE, CONSUMER & TRADE FAIR

KITF **Haatu** KOLKATA INTERNATIONAL TRADE FAIR

14th & 15th GITANJALI STADIUM

09836842726

আনন্দবাজার পত্রিকা

LIFESTYLE, CONSUMER & TRADE FAIR

KITF **Haatu** KOLKATA INTERNATIONAL TRADE FAIR

12th | 13th | 14th | 15th GITANJALI STADIUM

09836842726

Calcutta Times

LIFESTYLE, CONSUMER & TRADE FAIR

KITF **Haatu** KOLKATA INTERNATIONAL TRADE FAIR

5th to 15th SEPTEMBER '25 GITANJALI STADIUM

09836842726

LIFESTYLE, CONSUMER & TRADE FAIR

KITF **Haatu** KOLKATA INTERNATIONAL TRADE FAIR

11 | 12 | 13 | 14 | 15 GITANJALI STADIUM

09836842726

আনন্দবাজার পত্রিকা

LIFESTYLE, CONSUMER & TRADE FAIR

KITF **Haatu** KOLKATA INTERNATIONAL TRADE FAIR

5th to 15th SEPTEMBER '25 GITANJALI STADIUM

09836842726

Kolkata Shopping Expo Print Media Promotions

The Telegraph

BLOCKBUSTER SUNDAY
In-form RCB take on struggling CSK P14

DICTIONARY OF DATING
From relationship to breadcrumbing, 120s decodes the terms of modern relationships

MEET THE SIDIS
A group of artists from Gujarat P12

LIFESTYLE, CONSUMER & TRADE FAIR
KOLKATA SHOPPING expo

3rd to 13th APRIL '26 | **EEDF, TALTALA GROUND**
11 Days • Timings : 12pm -9pm
Air-Conditioned Pavilion

432/1, Prince Anwar Shah Rd, Jodhpur Park, Near South City Mall, Kol - 68

25000+ unique Products.
Participation from 20+ Indian Cities
4 International Countries.

Win Exciting Prizes! **LUCKY DRAW EVERYDAY!**

09836842726

Visit Explore Shop

Furniture & Interior | Fashion & Lifestyle | Home Decor & Skincare | International Products | Handloom & Handicraft | FMG, Processed Foods

SUNDAY TIMES

LIFESTYLE, CONSUMER & TRADE FAIR
KOLKATA SHOPPING expo

3rd to 13th APRIL 2026 | **TALTALA GROUND**
11 Days • Timings : 12pm -9pm
Air-Conditioned Pavilion

432/1, Prince Anwar Shah Rd, Jodhpur Park, Near South City Mall, Kol - 68

25000+ unique Products. Participation from 20+ Indian Cities & International Countries.

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09836842726

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আনন্দবাজার পত্রিকা

LIFESTYLE, CONSUMER & TRADE FAIR
KOLKATA SHOPPING expo

12th & 13th APRIL '26 | **TALTALA GROUND**
12:00 PM - 9:00 PM

432/1, Prince Anwar Shah Rd, Jodhpur Park, Near South City Mall, Kol - 68

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The Telegraph

LIFESTYLE, CONSUMER & TRADE FAIR
KOLKATA SHOPPING expo

4th - 10th FEBRUARY '25
Tuesday to Monday

EEDF, TALTALA GROUND
432/1, Prince Anwar Shah Rd, Jodhpur Park, Near South City Mall, Kol - 68

25000+ unique Products. Participation from 20+ Indian Cities & International Countries.

Win Exciting Prizes! **LUCKY DRAW EVERYDAY!**

09836842726

Visit Explore Shop

Furniture & Interior | Fashion & Lifestyle | Home Decor & Skincare | International Products | Handloom & Handicraft | FMG, Processed Foods

The Telegraph

LIFESTYLE, CONSUMER & TRADE FAIR
KOLKATA SHOPPING expo

12th - 16th FEBRUARY '25
12:00 PM - 9:00 PM

432/1, Prince Anwar Shah Rd, Jodhpur Park, Near South City Mall, Kol - 68

25000+ unique Products. Participation from 20+ Indian Cities & International Countries.

Win Exciting Prizes! **LUCKY DRAW EVERYDAY!**

09836842726

Visit Explore Shop

Furniture & Interior | Fashion & Lifestyle | Home Decor & Skincare | International Products | Handloom & Handicraft | FMG, Processed Foods

INDULGEE
THE MORNING STANDARD
KOLKATA'S WEEKEND GLOW

LIFESTYLE, CONSUMER & TRADE FAIR
KOLKATA SHOPPING expo

13th - 16th FEBRUARY '25
12:00 PM - 9:00 PM

432/1, Prince Anwar Shah Rd, Jodhpur Park, Near South City Mall, Kol - 68

25000+ unique Products. Participation from 20+ Indian Cities & International Countries.

Win Exciting Prizes! **LUCKY DRAW EVERYDAY!**

09836842726

Visit Explore Shop

Furniture & Interior | Fashion & Lifestyle | Home Decor & Skincare | International Products | Handloom & Handicraft | FMG, Processed Foods

The Telegraph

LIFESTYLE, CONSUMER & TRADE FAIR
KOLKATA SHOPPING expo

6th to 16th FEBRUARY '25
11 Days • Timings : 12pm -9pm

432/1, Prince Anwar Shah Rd, Jodhpur Park, Near South City Mall, Kol - 68

25000+ unique Products. Participation from 20+ Indian Cities & International Countries.

Win Exciting Prizes! **LUCKY DRAW EVERYDAY!**

09836842726

Visit Explore Shop

Furniture & Interior | Fashion & Lifestyle | Home Decor & Skincare | International Products | Handloom & Handicraft | FMG, Processed Foods

The Telegraph

LIFESTYLE, CONSUMER & TRADE FAIR
KOLKATA SHOPPING expo

11th - 13th APRIL '26 | **TALTALA GROUND**
12:00 PM - 9:00 PM

432/1, Prince Anwar Shah Rd, Jodhpur Park, Near South City Mall, Kol - 68

25000+ unique Products. Participation from 20+ Indian Cities & International Countries.

Win Exciting Prizes! **LUCKY DRAW EVERYDAY!**

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Visit Explore Shop

Furniture & Interior | Fashion & Lifestyle | Home Decor & Skincare | International Products | Handloom & Handicraft | FMG, Processed Foods

আনন্দবাজার পত্রিকা

LIFESTYLE, CONSUMER & TRADE FAIR
KOLKATA SHOPPING expo

28th JULY - 30th AUGUST '25 | **EEDF, TALTALA GROUND**
12:00 PM - 9:00 PM

432/1, Prince Anwar Shah Rd, Jodhpur Park, Near South City Mall, Kol - 68

25000+ unique Products. Participation from 20+ Indian Cities & International Countries.

Win Exciting Prizes! **LUCKY DRAW EVERYDAY!**

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The Telegraph

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THE TIMES OF INDIA

LIFESTYLE, CONSUMER & TRADE FAIR
KOLKATA SHOPPING expo

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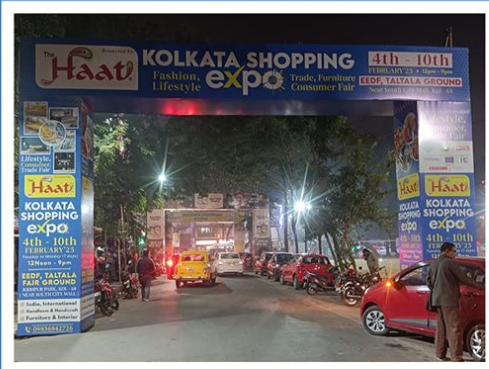
Visit Explore Shop

Furniture & Interior | Fashion & Lifestyle | Home Decor & Skincare | International Products | Handloom & Handicraft | FMG, Processed Foods

Outdoor Promotions



Venue & Gate Branding





KOLKATA Trade Lifestyle Consumer Fair

SHOPPING expo

31st July to 10th August

2026 | Friday - Monday (11 Days)

EEDF, TALTALA GROUND

(Near South City Mall, KOL - 68)



Terms and Conditions of Participation

* Advance is Non Refundable & Non Adjustable (Refers to the Terms & Conditions)

* 50% Advance is compulsory for stall booking, remaining balance to be paid strictly 7 days prior to the exhibition, Failing the above stall will be cancelled and advance will be forfeited.

* Sharing of Stall is not allowed without Organizer's approval. Organizer deserve full right to cancel the stall in such cases.

* Pasting of Discount/Sale/Offer posters in the stall is strictly prohibited.

* Order acceptance shall be completed only when our written confirmation and Bill is received by the Applicants.

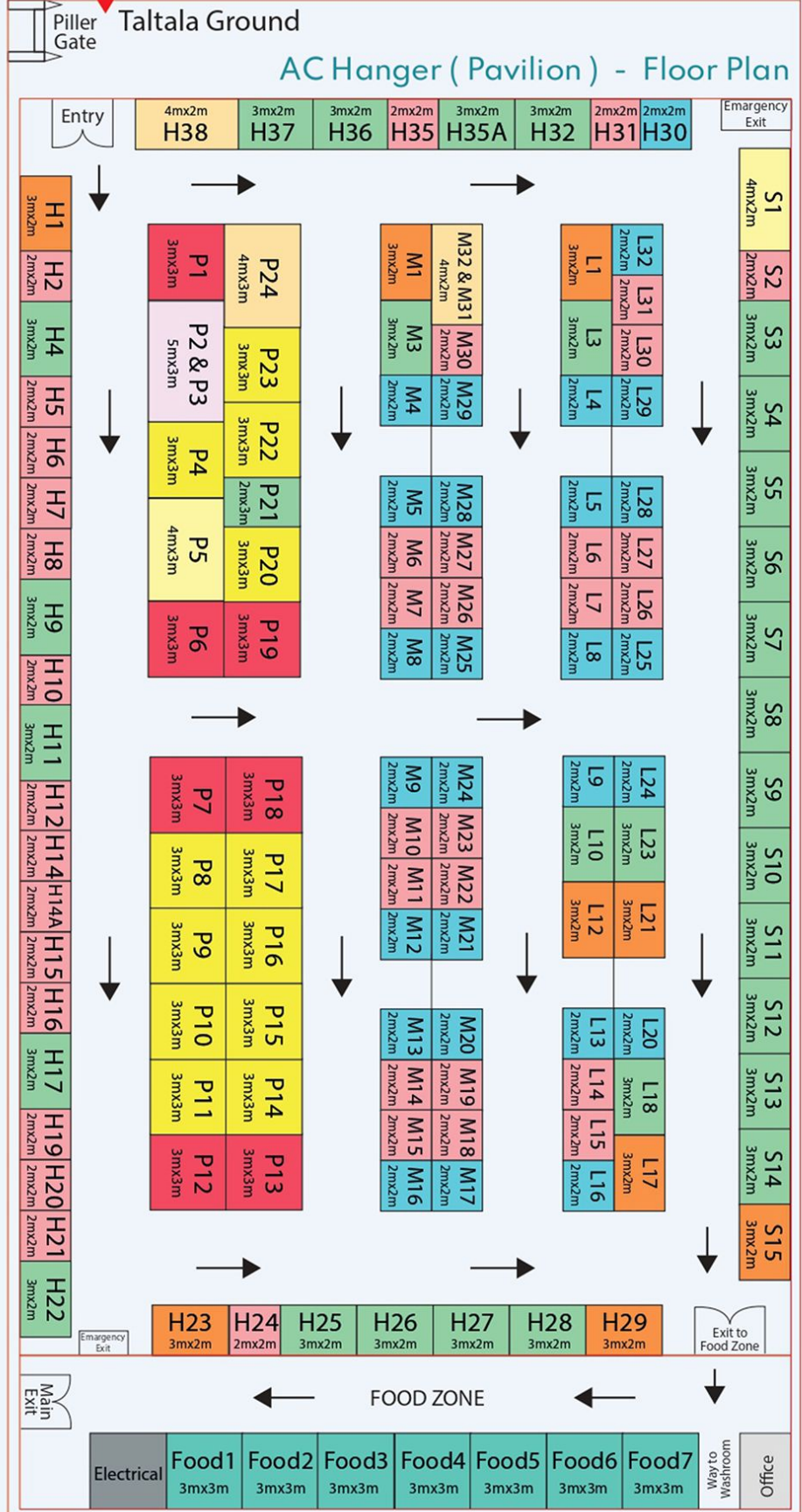
* Exhibitors shall not be entitled to cancel this agreement without the express written permission of the organizers and on terms acceptable to the organizers.

* All statutory liabilities arising out of the participants' activities at the fair such as GST VAT, customs duty, excise duty, service tax and/or any other taxes, levies or licenses required for their activities at the fair will be exclusive responsibility and liability of the participants.

* Force Majeure: The exhibition may be postponed/shortened due to any cause what so ever beyond the control of the Organizers. The Organizers shall not be responsible for any loss sustained by the exhibitors directly or indirectly, attributable to the elements of nature, force majeure or orders or directives imposed by any Governmental authorities. In such circumstances, the money paid by the exhibitors or any part thereof may be refunded at the sole discretion of the Organizers after deducting necessary charges.

EEDF MORE

Prince Anwar Shah Road



*Layout is subject to change

Participation package per location: Name- Board Fascia, 1 Table, 2 Chairs, 2 Spot Lights

SPONSORS & PARTICIPATION DETAILS

SPONSORSHIP OPTION

Title Sponsors ₹ 5,00,000

(Pavilion Space {18sqm stall}, on Ground promotion, Venue Branding
Logo Promotion in all Print Media, Radio Mention, Guest Pass)

Powered By ₹ 4,50,000

(18sqm stall, on Ground promotion, Venue Branding
Logo Promotion in all Print Media, Guest Pass)

Co - Sponsors ₹ 2,60,000

(9sqm stall, on Ground promotion, Venue Branding
Logo Promotion in all Print Media, Guest Pass)

Associate Sponsors ₹ 2,40,000

(9sqm stall, on Ground promotion,
Logo Promotion in all Print Media, Guest Pass)

Logo / Gift / Venue
Branding Sponsors ₹ 90,000

(On Ground promotion, Logo Promotion in all Print Media)

Main Gate Sponsors ₹ 75,000

(4 side Pillar {One} Branding in Main Gate)

Banner/Backdrop ₹ 40,000
(Size - 8ft x 8ft)

Standee Placement ₹ 30,000
(Size - 5ft x 8ft)
Per Standee

BOOK YOUR SPACE

1 side
2 side
2mx2m (6.5ft x 6.5ft) ₹ 90,000

1 side
2 side
3mx2m (10ft x 6.5ft) ₹ 1,35,000

1 side
2 side
3mx3m (10ft x 10ft) ₹ 2,02,500

** Basic Rate ₹ 22500 per Sqm plus Gst.

** ₹ 10000/- Extra Charge for Corner Stall

Food Stall -

3mx3m (10ft x 10ft) ₹ 70,000

To Book Your Space Please
Fill Up "Order Form" & Mail to:
Faircare Exhibitions
9/3, Ekdalia Place, Ballygunge
1st Floor, Kolkata-700019
M: 09836842726 or 09836738320
E: info@faircareindia.com
W: www.faircareindia.com

TRANSACTION DETAILS:

Account Name: **FAIRCARE EXHIBITIONS**

Account No: **50200005472191**

Bank: **HDFC BANK LTD.**

Branch: Ekdalia (0004276)

56 Ekdalia Road, P.O. Ballygunge, Kolkata 19

IFS Code: **HDFC0004276**

(if payment is transferred through RTGS/NEFT,
kindly send details at info@faircareindia.com)

FAIRCARE EXHIBITIONS



*GST @18% Applicable

Please scan the QR with UPI to
complete your payment

KOLKATA INTERNATIONAL
TRADE FAIR



KOLKATA SHOPPING expo

CONTACT US :

Anupam M : 09836738320
 Tarak M : 09007822714

Sanchari M : 09073313502
 Munaz M : 08961593601

FAIRCARE EXHIBITIONS

Organised by

9/3 Ekdalia Place, Ballygunge
 1st Floor, KOLKATA - 700019
 Email : info@faircareindia.com

www.faircareindia.com
M : 09836842726



Our Previous Exhibitors

