



KITF

Kolkata International Trade Fair

KOLKATA INTERNATIONAL
TRADE FAIR

4th to 14th SEPTEMBER 2026

11 Days ♦ Timings : 12pm - 9pm

GITANJALI STADIUM

Rajdanga, Kasba, Kolkata- 700107
Beside Acropolis Mall



ABOUT US :

KOLKATA INTERNATIONAL TRADE FAIR :

Trade Fair & Exhibition Fairs are classified as a form of sales promotion – a sub-category of marketing promotion. Our trade fairs even allow participants to sell their products, advertise the products and to generate positive publicity for both the company and its offerings. KOLKATA INTERNATIONAL TRADE FAIR acts like a meet-up where you can make contact with potential customers and sell them on a face-to-face basis – linking personal selling to direct marketing. It opens up the opportunity for those who want to lead their business to the next level. A Trade Fair works as a tool which helps your business to generate positive leads from the market, building up new business relationship and most importantly generating and increase business leads. In Indian Exhibition industry, in the city of KOLKATA INTERNATIONAL TRADE FAIR is working as a tool which helps your business to generate positive leads from the market, building up new business relationship and most importantly generating and increasing direct sales.

THE HAAT :

Trade Fair and Exhibition in India as well as Kolkata form a vast industry. Fashion fair promotes fashion & Lifestyle products and services. The Haat forms a mediator among the participants, Exhibitors and the prospects. The Haat gives the best platform for those who are looking for best Fashion and Lifestyle Exhibitions in India. It started from Kolkata fashion fair is now expanding to other Cities by Faircare Exhibitions to spread the culture nationwide. The Haat the Premium Fashion & lifestyle exhibition in brings a wide range of all across the country under one platform. It features a wide variety to choose from Apparel and Textile Industry, Jewellery, Leather, Plastic Industry, Home Furnishing, Gifts & Crafts. The Haat is has bloomed its wings in Bangalore, Hyderabad, Indore, Raipur, Nagpur, Bhubaneswar, Guwahati, Ranchi & Kolkata..

WHY FAIRCARE :

Faircare Exhibitors is India's Leading Trade Fairs and exhibition organizer. It is a dynamic event management company in India. With 12+ years' experience in Trade Fair & Exhibition Industry, faircare Exhibitions a multi-faceted company focused in organizing the largest number of Trade Fairs, Fashion & Lifestyle fair, Education Fair, Handloom & Handicraft Fairs, Kids Fair and other events both exhibitions and conferences throughout India. The important and success of Faircare Exhibitions can be measured by the sheer number of visitors both trade and public that they have attracted. Faircare Exhibitions organizes leading trade fairs and exhibitions which provide the perfect palette for all aspects of exhibition related activities. Faircare Exhibitions is the perfect podium for market awareness and introduction of new products and brands to captivate both the Indian Consumer and the Indian Exhibition Industry. It's a place in which immediate business transactions transpire. Trade Fair is a commercial exhibition designed to bring together buyers and sellers for specific commodity.

KOLKATA INTERNATIONAL[®] TRADE FAIR

5 (FIVE) KEY REASONS TO PARTICIPATE IN KOLKATA INTERNATIONAL TRADE FAIR

* **KOLKATA INTERNATIONAL TRADE FAIR** attracts quality visitors that ranges from Business Professionals, General Visitors, Wholesalers/Retailers/Exporters, International Houses, Homemakers, College Students, Salaried persons, Press & Media persons and others.

* Since Faicare Exhibitions is organized fairs across India, it serves as a great platform to get in touch with your remote customers.

* Sponsors at **KOLKATA INTERNATIONAL TRADE FAIR** can leverage our offline marketing combined with social media marketing to get maximum brand awareness.

* For the past 12 years, a substantial growth has been witnessed in the footfall of visitors in all the cities where we organized our fairs.

* Be it a product launch or strengthening your bond with existing customers, **KOLKATA INTERNATIONAL TRADE FAIR** provides the perfect opportunity to showcase your products and services to it's desired customers.

WE PROMOTE THROUGH

- Print Media Advertisements
- Outdoor Hoardings
- Radio Commercials
- Social Media & Digital Media Marketing
- Venue Branding
- Invitation Cards, VIP passes and other collateral to promote the event
- Promotion through bloggers and influencers
- Telephonic Invitation
- Main Gate of the Venue
- Fair Tickets
- Leaflet insertions & Distributions
- Sms & WhatsApp Campaign



KOLKATA INTERNATIONAL[®] TRADE FAIR

GLIMPSE OF OUR FAIRS



KOLKATA INTERNATIONAL[®] TRADE FAIR

GLIMPSE OF OUR FAIRS



KOLKATA INTERNATIONAL[®] TRADE FAIR

WHO CAN PARTICIPATE

- ✔ Govt. & PSU's
- ✔ Micro, Medium & Small Scale Industry
- ✔ Handloom & Handicraft
- ✔ Garments & Leather Industry
- ✔ Automobile Industry
- ✔ Furniture & Interior
- ✔ Lifestyle
- ✔ Health & Fitness
- ✔ Beauty, Cosmetics & Wellness
- ✔ Real Estate & Finance Sector
- ✔ Travel & Tourism
- ✔ Stationery & Corporate Gift
- ✔ Electronics & Appliances
- ✔ Agro & Processed Food Products, Organic Food
- ✔ Kids Segment
- ✔ Restaurants & Bakery



PARTICIPATING SECTORS

Govt. & PSU's



The Government (GOVT.) & Public Sector Undertakings (PSU) in the Trade Fair Sector play a major role in promoting industry, exports, MSMEs, innovation and public awareness through exhibitions and trade fairs..



Micro, Medium & Small Scale Industry

Micro, Small & Medium Enterprises (MSMEs) play a crucial role in trade fairs by showcasing local products, innovations, handicrafts, manufacturing capabilities, and startup ideas. Trade fairs provide them with market access, brand exposure, and business growth opportunities.



Furniture & Interior

The furniture and interior sector is one of the most influential segments in the global trade fair industry. Trade fairs provide a professional platform where manufacturers, designers, architects, retailers, and buyers come together to showcase innovations, explore trends, and build international business networks.



PARTICIPATING SECTORS

Lifestyle Products



Lifestyle products in the trade fair industry refers to the kinds of consumer goods showcased and sold at trade shows that reflect modern living trends, personal tastes, and well-being — products people choose to enhance their everyday life. These items are often marketable through exhibitions because they appeal to broad consumer interests and current lifestyle trends.



Handloom & Handicraft

The handloom and handicraft sector plays a vital role in the traditional trade fair industry, especially in countries with rich cultural heritage like India. Trade fairs provide artisans and weavers with direct market access, global exposure, and branding opportunities.



Home Decor



Home décor is one of the most dynamic and profitable segments in the global trade fair industry. Trade fairs provide a powerful platform for manufacturers, designers, exporters, retailers, and buyers to connect, showcase trends, and generate business opportunities.



PARTICIPATING SECTORS

International Products



Trade fairs bring together companies from different countries to showcase and sell their products. These international products usually represent the culture, technology, and industries of the participating nations. Handwoven silk and cotton fabrics, Persian carpets and rugs, Handmade pottery and ceramics, Embroidery, shawls, and scarves, Wooden carvings and decorative items, Dry fruits, Chocolate, Skincare and many other products are very popular in Indian Trade Fair Industry.



Electronics & Appliances

The electronics and appliances sector is one of the most innovative and fast-growing segments in the global trade fair industry. Trade fairs provide a platform for companies to launch new products, demonstrate technology, attract distributors, and build international partnerships.



Real Estate & Finance Sector

The real estate and finance sector plays a pivotal role in both trade fairs (B2B) and consumer fairs (B2C). These fairs provide a platform for property developers, banks, investors, and financial service providers to showcase projects, promote financial products, attract clients, and close deals.



PARTICIPATING SECTORS

Agro & Processed Food, Organic Food



The agro, processed food, and organic food sector is a vital part of trade fairs worldwide. These fairs act as a platform for farmers, food manufacturers, distributors, exporters, and retailers to showcase products, explore business opportunities, and connect with consumers and B2B partners.



Beauty, Cosmetics & Wellness

The beauty, cosmetics, and wellness industry is a rapidly growing sector in global trade fairs. These fairs provide a platform for brands, manufacturers, retailers, distributors, and wellness service providers to showcase products, innovations, and treatments while connecting with consumers and B2B partners.



Travel & Tourism

The travel & tourism sector plays a major role in the trade fair and exhibition industry. Trade fairs act as powerful marketing platforms where destinations, tourism boards, airlines, hotels, and travel tech companies connect with buyers, partners, and travelers.



PARTICIPATING SECTORS

Kids Segment



The kids segment is a rapidly growing and highly dynamic part of trade fairs, covering products, services, and experiences targeted at children. Trade fairs provide a platform for manufacturers, retailers, educators, and service providers to showcase toys, apparel, educational tools, and entertainment solutions.



Health & Fitness

The health and fitness sector is a rapidly expanding segment in trade fairs, attracting businesses, professionals, and consumers interested in wellness, nutrition, fitness equipment, and preventive healthcare. Trade fairs provide a platform to showcase products, services, and innovations while promoting healthy lifestyles.



Restaurants & Bakery

The restaurant and bakery sector is an important part of trade fairs, especially in the food, hospitality, and consumer lifestyle segments. Trade fairs provide a platform for showcasing culinary products, bakery innovations, equipment, and services while connecting restaurateurs, bakers, suppliers, and consumers.



KOLKATA INTERNATIONAL[®] TRADE FAIR

PRINT MEDIA PROMOTIONS

The Telegraph

POWER & PLAY
CELEBRATING A SHERO
NO TWICE ONLY TURN

KOLKATA INTERNATIONAL TRADE FAIR Haat

KOLKATA SHOPPING expo

Last 2 Days
FREE ENTRY

GUJARAT HANDLOOM & HANDICRAFTS PRODUCTS

15th & 16th FEBRUARY 2026 • 12pm - 9pm

TALTALA GROUND
432 J. Prince Anwar Shah Rd, Adhpar Park, Near South City Mall, Kol - 68

25000+ unique Products, Participation from 26 Indian Cities & 3 International Countries.

Segments featured on:

- Furniture & Interior Products
- Fashion & Lifestyle Products
- INTERNATIONAL PRODUCTS
- PROCESSING FOOD & BEVERAGES PRODUCTS
- HANDICRAFTS, FURNISHINGS & LEATHER PRODUCTS
- HOME DECOR & KITCHEN APPLIANCES
- ELECTRONICS & GIFTS

Assured gift on purchase of ₹ 5000 | LUCKY DRAW ABOVE 10,000

09836842726

THE TIMES OF INDIA

KOLKATA INTERNATIONAL TRADE, LIFESTYLE & CONSUMER FAIR

Haat KOLKATA SHOPPING expo

4th - 13th APRIL '25

EEDF, TALTALA GROUND

FREE ENTRY

আনন্দবাজার পত্রিকা

LIFESTYLE, CONSUMER & TRADE FAIR

Haat KOLKATA SHOPPING expo

7th - 11th NOVEMBER '25

TALTALA GROUND

FREE ENTRY

তাসিকাল

KOLKATA INTERNATIONAL TRADE FAIR

Haat KOLKATA SHOPPING expo

7th - 11th NOVEMBER '25

TALTALA GROUND

FREE ENTRY

The Telegraph

RUNNERS ERUPTS BILL CHASER

FASHION & LIFESTYLE EXHIBITION

Haat KOLKATA SHOPPING expo

8 | 9 | 10 | 11 MARCH 2023

HALDIRAM BANQUET

FREE ENTRY

LIFESTYLE, CONSUMER & TRADE FAIR

Haat KOLKATA SHOPPING expo

7th - 11th NOVEMBER '25

TALTALA GROUND

FREE ENTRY

INDULGE IN THE MORNING EXPERIENCE

LIFESTYLE, CONSUMER & TRADE FAIR

Haat KOLKATA SHOPPING expo

5-6-7-8-9 FEBRUARY 2026

HALDIRAM BANQUET

FREE ENTRY

Handloom 25

KOLKATA INTERNATIONAL TRADE FAIR

Haat KOLKATA SHOPPING expo

5-6-7-8-9 FEBRUARY 2026

HALDIRAM BANQUET

FREE ENTRY

KOLKATA INTERNATIONAL TRADE FAIR

Haat KOLKATA SHOPPING expo

7th - 11th NOVEMBER '25

TALTALA GROUND

FREE ENTRY

THE TIMES OF INDIA

Haat KOLKATA SHOPPING expo

7th - 11th NOVEMBER '25

TALTALA GROUND

FREE ENTRY

Haat KOLKATA SHOPPING expo

7th - 11th NOVEMBER '25

TALTALA GROUND

FREE ENTRY

Haat KOLKATA SHOPPING expo

7th - 11th NOVEMBER '25

TALTALA GROUND

FREE ENTRY

KOLKATA INTERNATIONAL[®] TRADE FAIR

KITF PRINT MEDIA PROMOTIONS

The Telegraph

RUSSIAN RUNWAY
TABLES TURN
BEYOND PAKODAS
BLOCKBUSTER CLASH

5th to 15th SEPTEMBER '25
GITANJALI STADIUM
11 Days • Timings : 12pm - 9pm
Air-Conditioned Pavilion

KITF **Haat**
KOLKATA INTERNATIONAL[®]
TRADE FAIR

100000+ unique Products,
Participation from 20+ Indian Cities
5+ International Countries,
Unbeatable Prices, Festive Deals,
and Bundle of Offers!

Segments Focused on

- Furniture & Interior
- Handbags & Accessories
- Home Decor & Textiles
- Footwear, Beauty Products
- International Products
- Fashion & Lifestyle
- ITPS, Processed Foods
- Home Appliances

Assured gift on purchase of ₹ 5000! **09836842726**

SUNDAY TIMES

CITY'S BIGGEST LIFESTYLE, CONSUMER & TRADE FAIR

KITF **Haat**
**KOLKATA INTERNATIONAL[®]
TRADE FAIR**

5th to 15th SEPTEMBER '25
GITANJALI STADIUM
Rajbanga, Kasha, Kolkata - 700007
Beside Acropolis Mall

Assured gift on purchase of ₹ 5000!
09836842726

আনন্দবাজার পত্রিকা

LIFESTYLE, CONSUMER & TRADE FAIR

KITF **Haat**
**KOLKATA INTERNATIONAL[®]
TRADE FAIR**

5th to 15th SEPTEMBER '25
GITANJALI STADIUM
Beside Acropolis Mall

THE TIMES OF INDIA

LIFESTYLE, CONSUMER & TRADE FAIR

KITF **Haat**
**KOLKATA INTERNATIONAL[®]
TRADE FAIR**

10 11 12 13 14 15
GITANJALI STADIUM
Beside Acropolis Mall

INDULGE
THE MORNING STARDARD

LIFESTYLE, CONSUMER & TRADE FAIR

KITF **Haat**
**KOLKATA INTERNATIONAL[®]
TRADE FAIR**

5th to 15th SEPTEMBER '25
GITANJALI STADIUM
Beside Acropolis Mall

INDULGE
THE MORNING STARDARD

LIFESTYLE, CONSUMER & TRADE FAIR

KITF **Haat**
**KOLKATA INTERNATIONAL[®]
TRADE FAIR**

5th to 15th SEPTEMBER '25
GITANJALI STADIUM
Beside Acropolis Mall

KITF **Haat**
**KOLKATA INTERNATIONAL[®]
TRADE FAIR**

14th & 15th
GITANJALI STADIUM

আনন্দবাজার পত্রিকা

LIFESTYLE, CONSUMER & TRADE FAIR

KITF **Haat**
**KOLKATA INTERNATIONAL[®]
TRADE FAIR**

11th to 15th
GITANJALI STADIUM

Calcutta Times

LIFESTYLE, CONSUMER & TRADE FAIR

KITF **Haat**
**KOLKATA INTERNATIONAL[®]
TRADE FAIR**

5th to 15th
GITANJALI STADIUM

আনন্দবাজার পত্রিকা

LIFESTYLE, CONSUMER & TRADE FAIR

KITF **Haat**
**KOLKATA INTERNATIONAL[®]
TRADE FAIR**

10 12 13 14 15
GITANJALI STADIUM

আনন্দবাজার পত্রিকা

LIFESTYLE, CONSUMER & TRADE FAIR

KITF **Haat**
**KOLKATA INTERNATIONAL[®]
TRADE FAIR**

5th to 15th
GITANJALI STADIUM

Calcutta Times

LIFESTYLE, CONSUMER & TRADE FAIR

KITF **Haat**
**KOLKATA INTERNATIONAL[®]
TRADE FAIR**

13th 14th 15th
GITANJALI STADIUM

KOLKATA INTERNATIONAL[®] TRADE FAIR

OUTDOOR PROMOTIONS



KOLKATA INTERNATIONAL[®] TRADE FAIR

VENUE & GATE BRANDING



KITF KOLKATA INTERNATIONAL TRADE FAIR

4th to 14th SEPTEMBER 2026

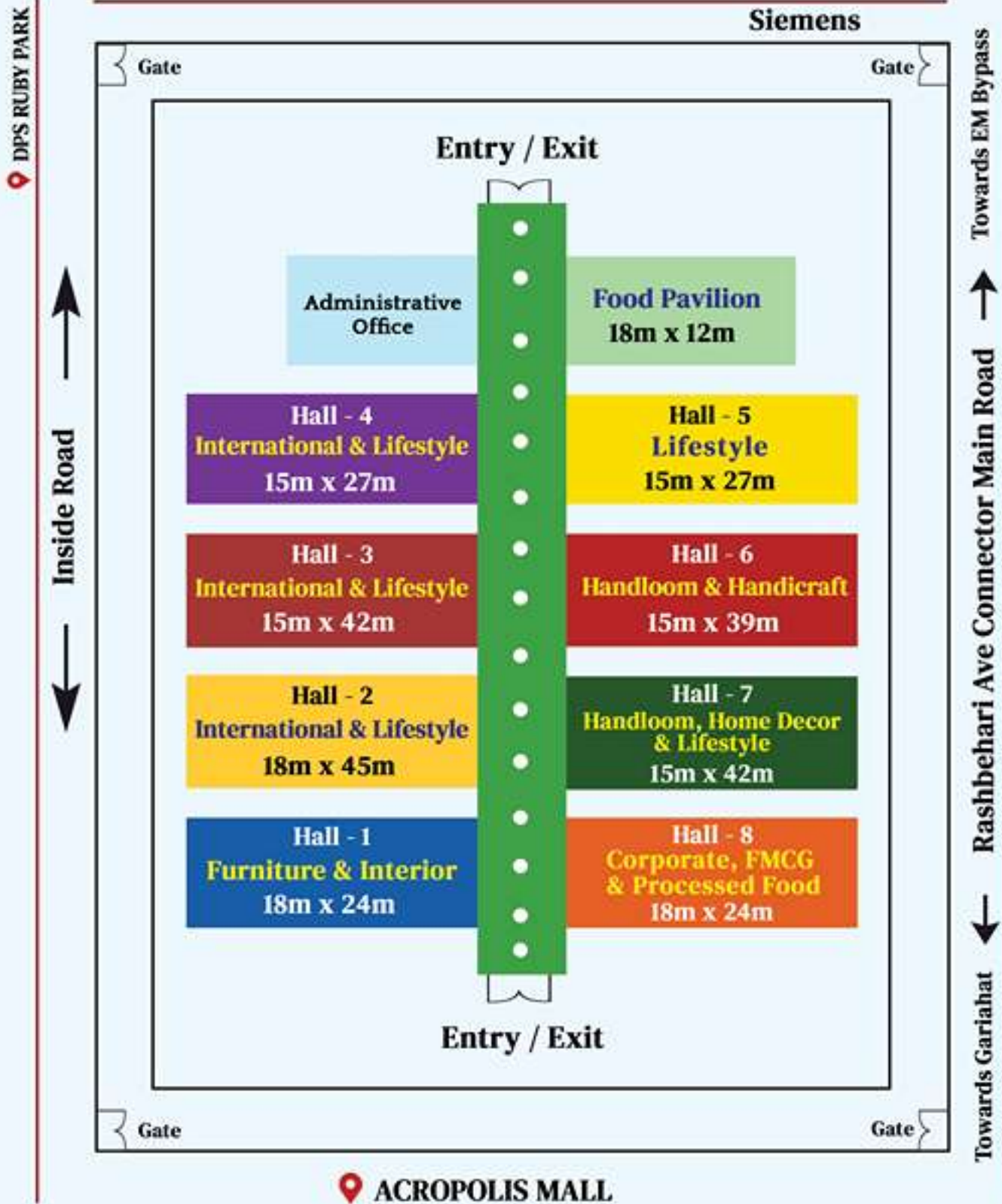
GITANJALI STADIUM, KASBA, KOL - 107

Ac Pavilion

The **Haat**

Organised by

FC
EXHIBITIONS
Fair Care

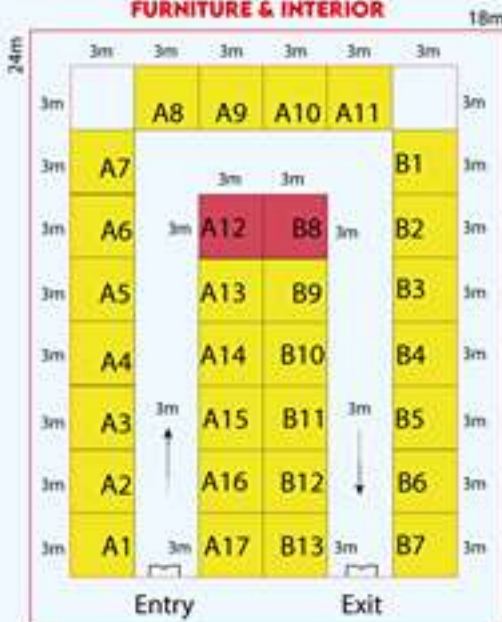


KOLKATA INTERNATIONAL[®] TRADE FAIR

KOLKATA INTERNATIONAL[®] TRADE FAIR

4TH TO 14TH SEPTEMBER 2026
GITANJALI STADIUM, KASBA, KOL - 107

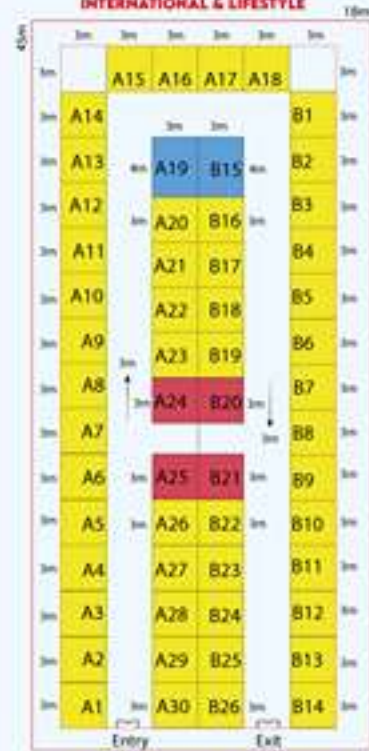
AC HALL - 1 (FLOOR PLAN)
FURNITURE & INTERIOR



KOLKATA INTERNATIONAL[®] TRADE FAIR

4TH TO 14TH SEPTEMBER 2026
GITANJALI STADIUM, KASBA, KOL - 107

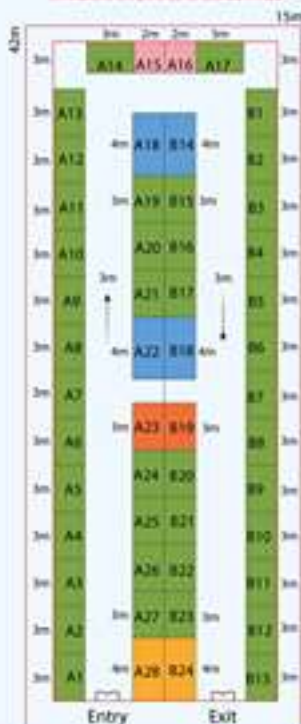
AC HALL - 2 (FLOOR PLAN)
INTERNATIONAL & LIFESTYLE



KOLKATA INTERNATIONAL[®] TRADE FAIR

4TH TO 14TH SEPTEMBER 2026
GITANJALI STADIUM, KASBA, KOL - 107

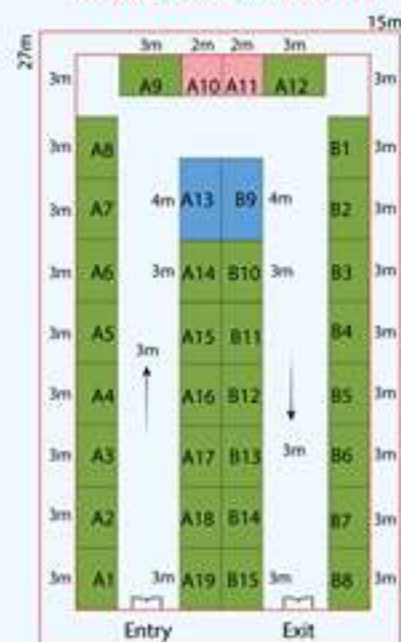
AC HALL - 3 (FLOOR PLAN)
INTERNATIONAL & LIFESTYLE



KOLKATA INTERNATIONAL[®] TRADE FAIR

4TH TO 14TH SEPTEMBER 2026
GITANJALI STADIUM, KASBA, KOL - 107

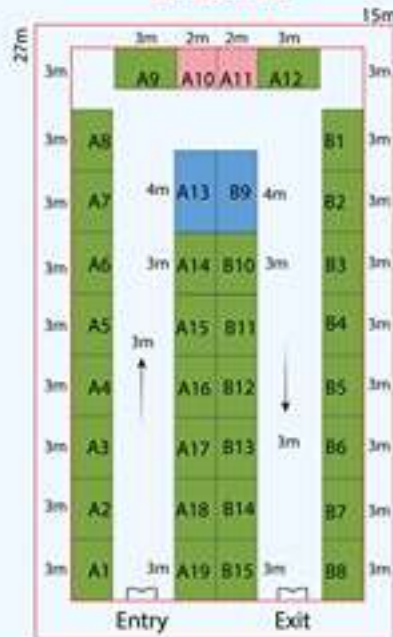
AC HALL - 4 (FLOOR PLAN)
INTERNATIONAL & LIFESTYLE



KOLKATA INTERNATIONAL[®] TRADE FAIR

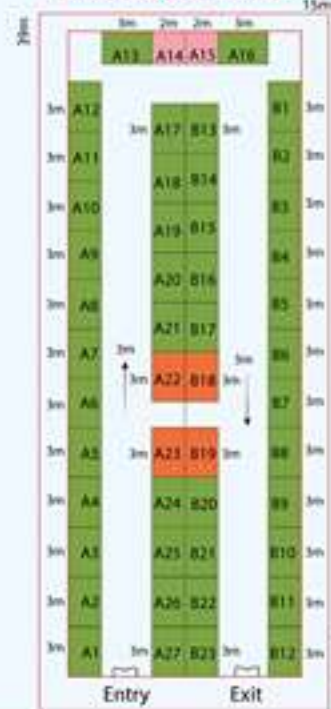
KOLKATA INTERNATIONAL[®] TRADE FAIR

4TH TO 14TH SEPTEMBER 2026
GITANJALI STADIUM, KASBA, KOL - 107
AC HALL - 5 (FLOOR PLAN)
LIFESTYLE



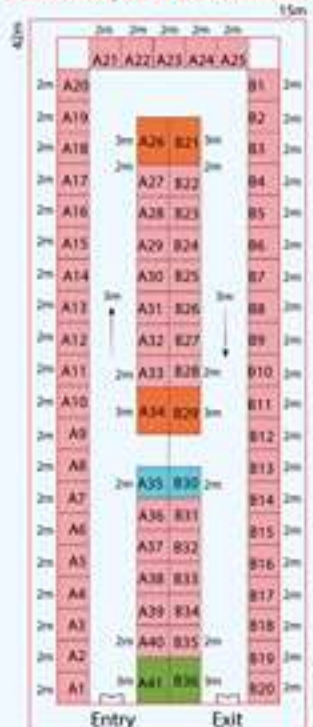
KOLKATA INTERNATIONAL[®] TRADE FAIR

4TH TO 14TH SEPTEMBER 2026
GITANJALI STADIUM, KASBA, KOL - 107
AC HALL - 6 (FLOOR PLAN)
HANDLOOM & HANDICRAFT



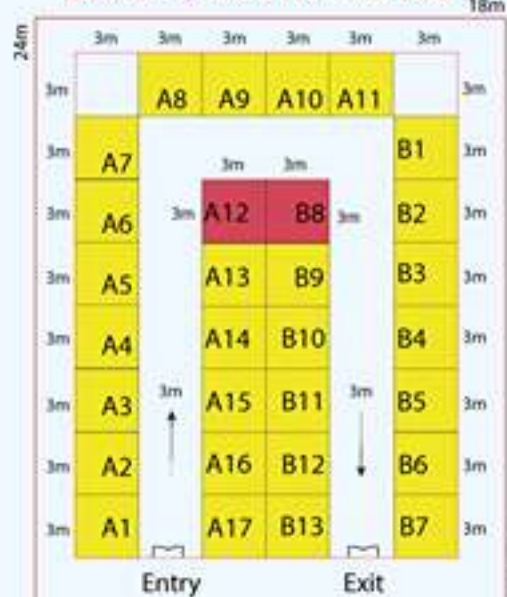
KOLKATA INTERNATIONAL[®] TRADE FAIR

4TH TO 14TH SEPTEMBER 2026
GITANJALI STADIUM, KASBA, KOL - 107
AC HALL - 7 (FLOOR PLAN)
HANDLOOM, HOME DECOR & LIFESTYLE



KOLKATA INTERNATIONAL[®] TRADE FAIR

4TH TO 14TH SEPTEMBER 2026
GITANJALI STADIUM, KASBA, KOL - 107
AC HALL - 8 (FLOOR PLAN)
CORPORATE, FMCG & PROCESSED FOOD



KOLKATA INTERNATIONAL[®] TRADE FAIR

SPONSORS & PARTICIPATION DETAILS

SPONSORSHIP OPTION

Title Sponsors ₹ 5,00,000
(Pavilion Space (18sqm stall), on Ground promotion, Venue Branding
Logo Promotion in all Print Media, Radio Mention, Guest Pass)

Powered By ₹ 4,50,000
(18sqm stall, on Ground promotion, Venue Branding
Logo Promotion in all Print Media, Guest Pass)

Co - Sponsors ₹ 2,60,000
(9sqm stall, on Ground promotion, Venue Branding
Logo Promotion in all Print Media, Guest Pass)

Associate Sponsors ₹ 2,40,000
(9sqm stall, on Ground promotion,
Logo Promotion in all Print Media, Guest Pass)

**Logo / Gift / Venue
Branding Sponsors** ₹ 90,000
(On Ground promotion, Logo Promotion in all Print Media)

Main Gate Sponsors ₹ 75,000
(4 side Pillar (One) Branding in Main Gate)

Banner/Backdrop ₹ 40,000
(Size - 8ft x 8ft)

Standee Placement ₹ 30,000
(Size - 5ft x 8ft)
Per Standee

BOOK YOUR SPACE

1 side 2mx2m (6.5ft x 6.5ft) ₹ 90,000
2 side
1 side 3mx2m (10ft x 6.5ft) ₹ 1,35,000
2 side
1 side 3mx3m (10ft x 10ft) ₹ 2,02,500
2 side

**** Basic Rate ₹ 22500 per Sqm plus Gst.**
**** ₹ 10000/- Extra Charge for Corner Stall**

Food Stall -

3mx3m (10ft x 10ft) ₹ 70,000

To Book Your Space Please
Fill Up "Order Form" & Mail to:
Faircare Exhibitions
9/3, Ekdalia Place, Ballygunge
1st Floor, Kolkata-700019
M: 09836842726 or 09836738320
E: info@faircareindia.com
W: www.faircareindia.com

TRANSACTION DETAILS:

Account Name: FAIRCARE EXHIBITIONS
Account No: 50200005472191
Bank: HDFC BANK LTD.
Branch: Ekdalia (0004276)
56 Ekdalia Road, P.O. Ballygunge, Kolkata 19
IFS Code: HDFC0004276
(if payment is transferred through RTGS/NEFT,
kindly send details at info@faircareindia.com)

FAIRCARE EXHIBITIONS



FC
Fair Care
EXHIBITIONS

***GST @18% Applicable**

Please scan the QR with UPI to
complete your payment

The **Haat!**

Presented by

Organised by
FC
Fair Care EXHIBITIONS



KITF[®]

Kolkata International Trade Fair

KOLKATA INTERNATIONAL[™] TRADE FAIR

CONTACT US :

Anupam M : 09836738320
Tarak M : 09007822714

Sanchari M : 09073313502
Munaz M : 08961593601

FAIRCARE EXHIBITIONS

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Email : info@faircareindia.com
@ the_baat_india f thehaatindia

www.faircareindia.com
M : 09836842726
@ kitf_india f kitfindia

Our Previous Exhibitors

