

KOLKATA INTERNATIONALTM TRADE FAIR



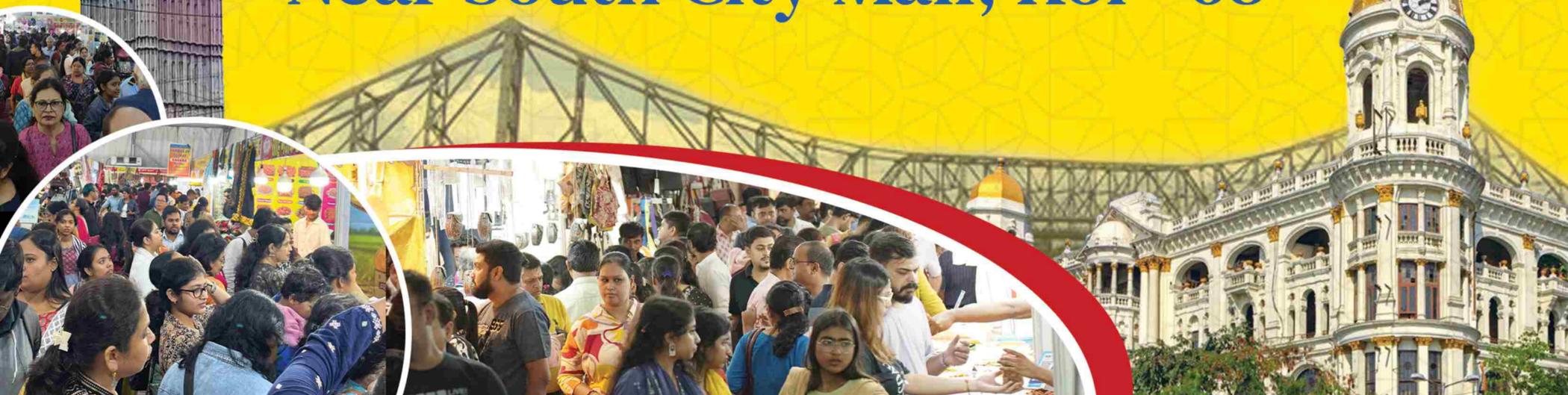
KOLKATATM SHOPPING expo

3rd to 13th APRIL'26

11 days : Timings : 12pm - 9pm

EEDF, TALTALA GROUND

Near South City Mall, Kol - 68



About us

KOLKATA SHOPPING EXPO :

Trade Fair & Exhibition Fairs are classified as a form of sales promotion – a sub-category of marketing promotion. Our trade fairs even allow participants to sell their products, advertise the products and to generate positive publicity for both the company and its offerings. KOLKATA SHOPPING EXPO acts like a meet-up where you can make contact with potential customers and sell them on a face-to-face basis – linking personal selling to direct marketing. It opens up the opportunity for those who want to lead their business to the next level. A Trade Fair works as a tool which helps your business to generate positive leads from the market, building up new business relationship and most importantly generating and increase business leads. In Indian Exhibition industry, in the city of KOLKATA SHOPPING EXPO is working as a tool which helps your business to generate positive leads from the market, building up new business relationship and most importantly generating and increasing direct sales.

THE HAAT :

Trade Fair and Exhibition in India as well as Kolkata form a vast industry. Fashion fair promotes fashion & Lifestyle products and services. The Haat forms a mediator among the participants, Exhibitors and the prospects. TheHaat gives the best platform for those who are looking for best Fashion and Lifestyle Exhibitions in India. It started from Kolkata fashion fair is now expanding to other Cities by Faircare Exhibitions to spread the culture nationwide. The Haat the Premium Fashion & lifestyle exhibition in brings a wide range of from all across the country under one platform. It features a wide variety to choose from Apparel and Textile Industry, Jewellery, Leather, Plastic Industry, Home Furnishing, Gifts & Crafts. The Haat is has bloomed its wings in Bangalore, Hyderabad, Indore, Raipur, Nagpur, Bhubaneswar, Guwahati, Ranchi & Kolkata..

WHY FAIRCARE :

Faircare Exhibitors is India's Leading Trade Fairs and exhibition organizer. It is a dynamic event management company in India. With 12+ years' experience in Trade Fair & Exhibition Industry, faircare Exhibitions a multi-faceted company focused in organizing the largest number of Trade Fairs, Fashion & Lifestyle fair, Education Fair, Handloom & Handicraft Fairs, Kids Fair and other events both exhibitions and conferences throughout India. The important and success of Faircare Exhibitions can be measured by the sheer number of visitors both trade and public that they have attracted. Faircare Exhibitions organizes leading trade fairs and exhibitions which provide the perfect palette for all aspects of exhibition related activities. Faircare Exhibitions is the perfect podium for market awareness and introduction of new products and brands to captivate both the Indian Consumer and the Indian Exhibition Industry. It's a place in which immediate business transactions transpire. Trade Fair is a commercial exhibition designed to bring together buyers and sellers for specific commodity.

Glimpse of Our Fairs



WHO CAN PARTICIPATE

- ✔ Govt. & PSU's
- ✔ Micro, Medium & Small Scale Industry
- ✔ Handloom & Handicraft
- ✔ Garments & Leather Industry
- ✔ Automobile Industry
- ✔ Furniture & Interior
- ✔ Lifestyle
- ✔ Health & Fitness
- ✔ Beauty, Cosmetics & Wellness
- ✔ Real Estate & Finance Sector
- ✔ Travel & Tourism
- ✔ Stationery & Corporate Gift
- ✔ Electronics & Appliances
- ✔ Agro & Processed Food Products, Organic Food
- ✔ Children's Segment
- ✔ Restaurants & Bakery



5 (FIVE) KEY REASONS TO PARTICIPATE IN KOLKATA SHOPPING EXPO

* KOLKATA SHOPPING EXPO attracts quality visitors that ranges from Business Professionals, General Visitors, Wholesalers/Retailers/Exporters, International Houses, Homemakers, College Students, Salaried persons, Press & Media persons and others.

* Since Faicare Exhibitions is organized fairs across India, it serves as a great platform to get in touch with your remote customers.

* Sponsors at KOLKATA SHOPPING EXPO can leverage our offline marketing combined with social media marketing to get maximum brand awareness.

* For the past 12 years, a substantial growth has been witnessed in the footfall of visitors in all the cities where we organized our fairs.

* Be it a product launch or strengthening your bond with existing customers, KOLKATA SHOPPING EXPO provides the perfect opportunity to showcase your products and services to it's desired customers.

WE PROMOTE THROUGH

- Print Media Advertisements
- Outdoor Hoardings
- Radio Commercials
- Social Media & Digital Media Marketing
- Venue Branding
- Invitation Cards, VIP passes and other collateral to promote the event
- Telephonic Invitation
- Main Gate of the Venue
- Fair Tickets
- Leaflet insertions & Distributions
- Sms & WhatsApp Cmapaign
- E-mailer



PRINT MEDIA PROMOTIONS

The Telegraph

RUSSIAN RUNWAY | TABLES TURN | BEYOND PAKODAS | BLOCKBUSTER CLASH

44 PAGES | CALCUTTA, SUNDAY 7 SEPTEMBER 2025 ₹ 7.00

THE TELEGRAPH CALCUTTA SUNDAY 7 SEPTEMBER 2025

LIFESTYLE, CONSUMER & TRADE FAIR

KITF Kolkata International Trade Fair

Presented By **The Haat!**

KOLKATA INTERNATIONAL TRADE FAIR

5th to 15th SEPTEMBER '25 | **GITANJALI STADIUM**
Rajdanga, Kasba, Kolkata - 700107
Beside Acropolis Mall

11 Days • Timings : 12pm - 9pm
Air-Conditioned Pavilion

FURNITURE & INTERIOR PRODUCTS

100000+ unique Products, Participation from 20+ Indian Cities & 5+ International Countries. Unbeatable Prices, Festive Deals, and Bundle of Offers!

Segments Focused on:

- Furniture & Interior
- Handloom & Handicraft
- Home Decor & Art- facts
- Leather, Beauty Products
- International Products
- Fashion & Lifestyle
- FMCG, Processed Foods
- Home Appliances

Wooden Furniture, Bedrooms Sets, Sofa, Dining Table, Dining Sofa Cum beds, Wall Hangings, Tea Table, Wardrobes, Home Decor

Handloom Products | Sarees | Dresses | Jewellery | Jamdani sarees | Crafts | Furnishings

Breaded Gourmats | Crockery | Carpets | Books | Gifts Item | Dry Fruits

Footwear | Electronics | Bags | Skincare | Processed Food | Foods

* Assured gift on purchase of ₹ 5000/- ☎ 09836842726

www.faircareindia.com

The Telegraph

SHOW RUNNERS | SYRIA ERUPTS | APARAJITA BILL | CHAMPION CHASER

Calcutta, Saturday 8 March 2025 ₹ 6.00

FASHION & LIFESTYLE EXHIBITION Last 4 Days

11AM - 8PM

The Haat!

8 | 9 | 10 | 11 MARCH 2025

Saturday | Sunday | Monday | Tuesday

HALDIRAM BANQUET
(24 BALLYGUNGE PARK)
OPP. OF CFC CLUB, 3RD FLOOR, KOL - 19

COME & SHOP KOLKATA
Explore City's one of the most Exclusive Exhibition.

Shop from 1000+ Products Varieties at One Place. | Must Visit..

APPEARL • GOWNS • SAREES • DRESSES • WESTERNS • GIFTS
JEWELLERY • CROCKERY • ACCESSORIES • FURNISHING • DECOR
FOOTWEAR • BAGS • SKINCARE • DRY FRUITS & MORE...

☎ 09836842726

Calcutta, Friday 14 September 2024

Handloom হাট
Indian Handloom Textile & Handicraft Fair

OPENS TODAY

In association with **Haat!**

JEWELLERY | ARTEFACTS | SAREE | BANARASI BAGS | FURNISHINGS & DECOR | DRESSES | KURTIS | DRY FRUITS

5.6.7.8.9 SEPTEMBER 2024

HALDIRAM BANQUET
(24 BALLYGUNGE PARK)
OPP. OF CFC CLUB, 3RD FLOOR, KOLKATA - 19

☎ 09836842726

THE TIMES OF INDIA

Last 3 days

Haat!

WINTER SHOPPING expo

100+ Exhibitors from all over India.

30 NOV | 1 DEC | 2 DEC 2024

12pm - 9pm

Saturday to Monday

EEDF, TALTA FAIR GROUND

☎ 09836842726

Calcutta, Friday 11 October 2024

Are you looking for Diwali Shopping? City's Biggest Pre Diwali Fashion & Lifestyle Exhibition is here!

The Haat!

Diwali Edit

25 | 26 | 27 | 28 | 29
Friday • Saturday • Sunday • Monday • Tuesday

OCTOBER 2024 | 11 am - 8 pm

HALDIRAM BANQUET
(24 BALLYGUNGE PARK)
OPP. OF CFC CLUB, 3RD FLOOR, KOLKATA - 19

70+ Exhibitors from all over India, Showcasing the best of...

☎ 09836842726

আনন্দবাজার পত্রিকা

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- International Products
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- FMCG, Processed Foods
- Home Appliances

Assured gift on purchase of ₹ 5,000/- ☎ 09836842726

INDULGE THE MORNING STANDARD KOLKATA'S WEEKEND GLOW

Haat!

FASHION & LIFESTYLE EXHIBITION

OPENS TODAY

70+ Exhibitors from all over India.

16 | 17 | 18 | 19 MAY 2024

HALDIRAM BANQUET HALL
24 Ballygunge Park Road,
3rd floor, Kolkata - 700019, CFC Club

☎ 09836842726

LIFESTYLE, CONSUMER & TRADE FAIR

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Calcutta Times

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KITF Kolkata International Trade Fair

Presented By **Haat!**

KOLKATA INTERNATIONAL TRADE FAIR

7 | 8 | 9 SEPTEMBER 2025 | **HALDIRAM BANQUET**
24 Ballygunge Park Road,
3rd floor, Kolkata - 700019, CFC Club

☎ 09836842726

KOLKATA SHOPPING EXPO PRINT MEDIA PROMOTIONS

The Telegraph

POWER & PLAY
Mamata Banerjee's appearance in the Supreme Court P14

CELEBRATING A SHERO
Rani Mukerji honoured with The Telegraph She Award 2026 12a5

NO TWIST, ONLY TURN
Spinners Rashid & Dawson star in England win P16

42 PAGES | CALCUTTA SUNDAY 15 FEBRUARY 2026 ₹ 7.00 | www.telegraphindia.com

KOLKATA INTERNATIONAL TRADE FAIR

KOLKATA SHOPPING expo

Last 2 Days
FREE ENTRY

GUJARAT HANDLOOM & HANDICRAFTS PRODUCTS

15th & 16th
FEBRUARY 2026 • 12pm -9pm

TALTALA GROUND
432/1, Prince Anwar Shah Rd, Jodhpur Park, Near South City Mall, Kol - 68

Air-Conditioned Pavilion

FURNITURE & INTERIOR PRODUCTS

FASHION & LIFESTYLE PRODUCTS

INTERNATIONAL PRODUCTS

HANDICRAFTS, FURNISHINGS & LEATHER PRODUCTS

HOME DECOR & KITCHEN APPLIANCES

PROCESSED FOOD & BEVERAGES PRODUCTS

25000+ unique Products. Participation from 20+ Indian Cities & 5 International Countries.

Segments Focused on:

- Furniture & Interior
- International Products
- Handloom & Handicraft
- Fashion & Lifestyle
- Home Decor & Skincare
- FMCG, Processed Foods
- ELECTRONICS & GIFTS
- EDUCATION SECTOR

Visit Explore Shop

Assured gift on purchase of ₹ 5000/ **LUCKY DRAW ABOVE 10,000/-**

09836842726

SUNDAY TIMES

KOLKATA INTERNATIONAL TRADE FAIR

KOLKATA SHOPPING expo

6th to 16th FEBRUARY '26
11 Days • Timings : 12pm -9pm

TALTALA GROUND
432/1, Prince Anwar Shah Rd, Jodhpur Park, Near South City Mall, Kol - 68

Air-Conditioned Pavilion

09836842726

আনন্দবাজার পত্রিকা

LIFESTYLE, CONSUMER & TRADE FAIR

KOLKATA SHOPPING expo

25th JULY - 4th AUGUST '25
Friday to Monday (11 days)

TALTALA GROUND
432/1, Prince Anwar Shah Rd, Jodhpur Park, Near South City Mall, Kol - 68

Air-Conditioned Pavilion

09836842726

আজকাল

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6th to 16th FEBRUARY '26
11 Days • Timings : 12pm - 9pm

TALTALA GROUND
432/1, Prince Anwar Shah Rd, Jodhpur Park, Near South City Mall, Kol - 68

Air-Conditioned Pavilion

09836842726

The Telegraph

KOLKATA INTERNATIONAL TRADE FAIR

KOLKATA SHOPPING expo

4th - 10th FEBRUARY '25
Tuesday to Monday

TALTALA GROUND
432/1, Prince Anwar Shah Rd, Jodhpur Park, Near South City Mall, Kol - 68

Air-Conditioned Pavilion

09836842726

The Telegraph

KOLKATA INTERNATIONAL TRADE FAIR

KOLKATA SHOPPING expo

12th, 13th, 14th, 15th, 16th
FEBRUARY 2026 • 12pm - 9pm

TALTALA GROUND
432/1, Prince Anwar Shah Rd, Jodhpur Park, Near South City Mall, Kol - 68

Air-Conditioned Pavilion

09836842726

INDULGE

KOLKATA INTERNATIONAL TRADE FAIR

KOLKATA SHOPPING expo

13th, 14th, 15th, 16th
FEBRUARY 2026 • 12pm - 9pm

TALTALA GROUND
432/1, Prince Anwar Shah Rd, Jodhpur Park, Near South City Mall, Kol - 68

Air-Conditioned Pavilion

09836842726

The Telegraph

KOLKATA INTERNATIONAL TRADE FAIR

KOLKATA SHOPPING expo

6th to 16th FEBRUARY '26
11 Days • Timings : 12pm - 9pm

TALTALA GROUND
432/1, Prince Anwar Shah Rd, Jodhpur Park, Near South City Mall, Kol - 68

Air-Conditioned Pavilion

09836842726

KOLKATA INTERNATIONAL TRADE FAIR

KOLKATA SHOPPING expo

7th to 17th NOVEMBER '25
11 Days • Timings : 12pm - 9pm

TALTALA GROUND
432/1, Prince Anwar Shah Rd, Jodhpur Park, Near South City Mall, Kol - 68

Air-Conditioned Pavilion

09836842726

আনন্দবাজার পত্রিকা

LIFESTYLE, CONSUMER & TRADE FAIR

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KOLKATA INTERNATIONAL TRADE FAIR

KOLKATA SHOPPING expo

4th - 10th FEBRUARY '25
Tuesday to Monday

TALTALA GROUND
432/1, Prince Anwar Shah Rd, Jodhpur Park, Near South City Mall, Kol - 68

Air-Conditioned Pavilion

09836842726

THE TIMES OF INDIA

KOLKATA INTERNATIONAL TRADE FAIR

KOLKATA SHOPPING expo

11th, 12th, 13th, 14th, 15th, 16th
FEBRUARY 2026 • 12pm - 9pm

TALTALA GROUND
432/1, Prince Anwar Shah Rd, Jodhpur Park, Near South City Mall, Kol - 68

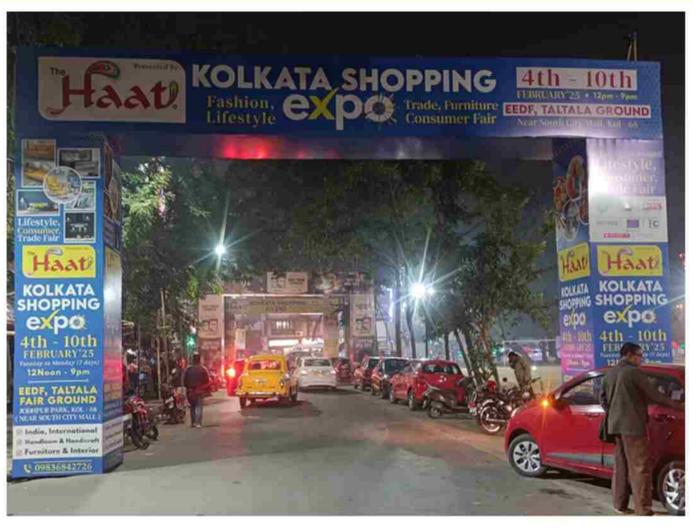
Air-Conditioned Pavilion

09836842726

OUTDOOR PROMOTIONS



VENUE & GATE BRANDING





Trade Lifestyle & Consumer Fair

KOLKATA SHOPPING expo

3rd - 13th April '26

11days ♦ 12pm - 9pm

EEDF, TALTALA GROUND

Near South City Mall, Kol - 68

South City Mall

Terms and Conditions of Participation

* Advance is Non Refundable & Non Adjustable (Refers to the Terms & Conditions)

* 50% Advance is compulsory for stall booking, remaining balance to be paid strictly 7 days prior to the exhibition, Failing the above stall will be cancelled and advance will be forfeited.

* Sharing of Stall is not allowed without Organizer's approval, Organizer deserve full right to cancel the stall in such cases.

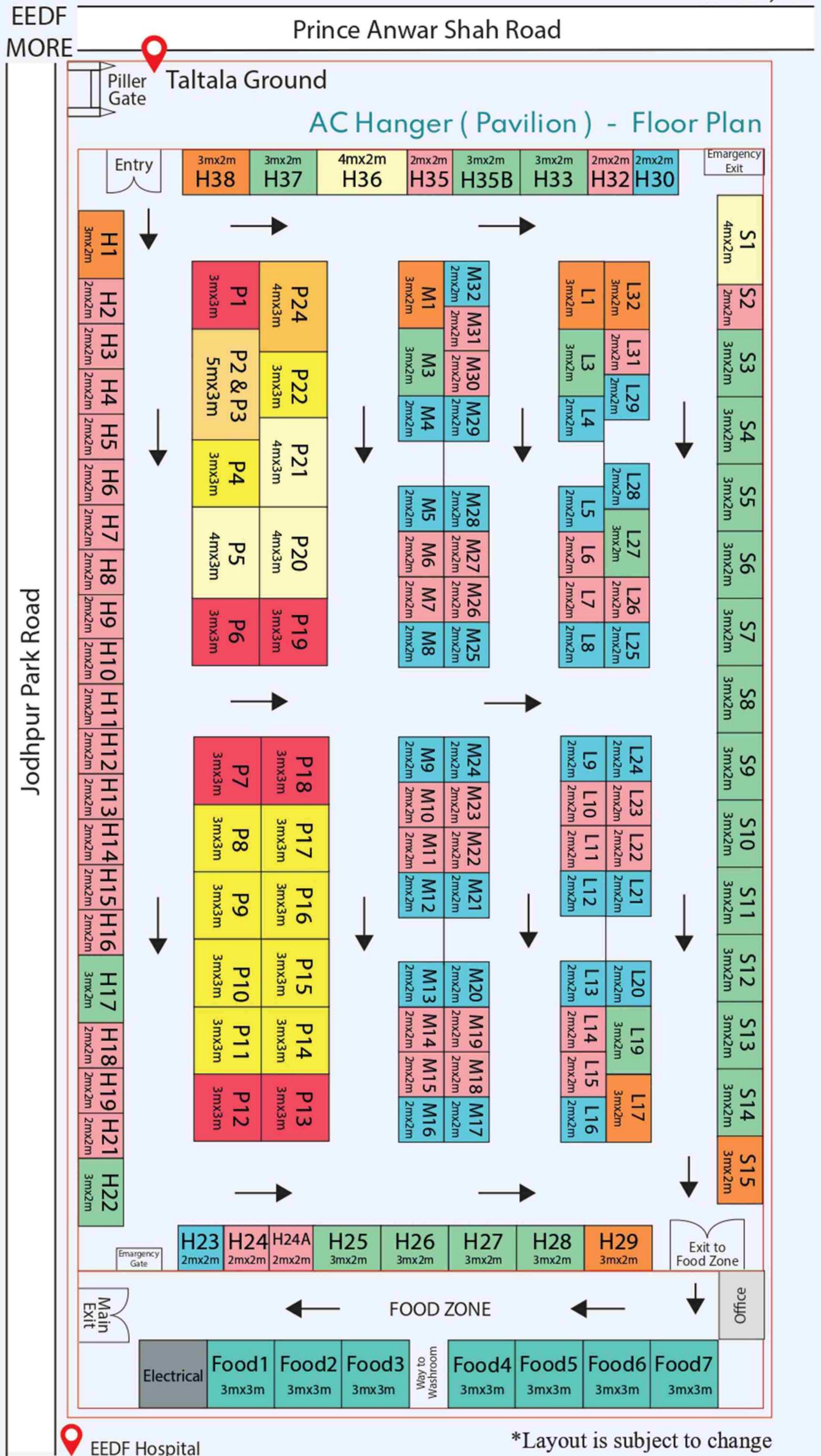
* Pasting of Discount/Sale/Offer posters in the stall is strictly prohibited.

* Order acceptance shall be completed only when our written confirmation and Bill is received by the Applicants.

* Exhibitors shall not be entitled to cancel this agreement without the express written permission of the organizers and on terms acceptable to the organizers.

* All statutory liabilities arising out of the participants' activities at the fair such as GST VAT, customs duty,excise duty,service tax and/or any other taxes, levies or licenses required for their activities at the fair will be exclusive responsibility and liability of the participants.

* Force Majeure: The exhibition may be postponed/shortened due to any cause what so ever beyond the control of the Organizers. The Organizers shall not be responsible for any loss sustained by the exhibitors directly or indirectly, attributable to the elements of nature, force majeure or orders or directives imposed by any Governmental authorities. In such circumstances, the money paid by the exhibitors or any part thereof may be refunded at the sole discretion of the Organizers after deducting necessary charges.



*Layout is subject to change

Participation package per location: Name- Board Fascia, 1 Table, 2 Chairs, 2 Spot Lights

SPONSORS & PARTICIPATION DETAILS

SPONSORSHIP OPTION

Title Sponsors ₹ 5,00,000

(Pavilion Space {18sqm stall}, on Ground promotion, Venue Branding
Logo Promotion in all Print Media, Radio Mention, Guest Pass)

Powered By ₹ 4,50,000

(18sqm stall, on Ground promotion, Venue Branding
Logo Promotion in all Print Media, Guest Pass)

Co - Sponsors ₹ 2,60,000

(9sqm stall, on Ground promotion, Venue Branding
Logo Promotion in all Print Media, Guest Pass)

Associate Sponsors ₹ 2,40,000

(9sqm stall, on Ground promotion,
Logo Promotion in all Print Media, Guest Pass)

Logo / Gift / Venue
Branding Sponsors ₹ 90,000

(On Ground promotion, Logo Promotion in all Print Media)

Main Gate Sponsors ₹ 75,000

(4 side Pillar {One} Branding in Main Gate)

Banner/Backdrop ₹ 40,000
(Size - 8ft x 8ft)

Standee Placement ₹ 30,000

(Size - 5ft x 8ft)

Per Standee

BOOK YOUR SPACE

1 side 2mx2m (6.5ft x 6.5ft) ₹ 90,000

2 side

1 side 3mx2m (10ft x 6.5ft) ₹ 1,35,000

2 side

1 side 3mx3m (10ft x 10ft) ₹ 2,02,500

2 side

** Basic Rate ₹ 22500 per Sqm plus Gst.

** ₹ 10000/- Extra Charge for Corner Stall

Food Stall -

3mx3m (10ft x 10ft) ₹ 70,000

To Book Your Space Please
Fill Up "Order Form" & Mail to:
Faircare Exhibitions
9/3, Ekdalia Place, Ballygunge
1st Floor, Kolkata-700019
M: 09836842726 or 09836738320
E: info@faircareindia.com
W: www.faircareindia.com

TRANSACTION DETAILS:

Account Name: FAIRCARE EXHIBITIONS

Account No: 50200005472191

Bank: HDFC BANK LTD.

Branch: Ekdalia (0004276)

56 Ekdalia Road, P.O. Ballygunge, Kolkata 19

IFS Code: HDFC0004276

(if payment is transferred through RTGS/NEFT,
kindly send details at info@faircareindia.com)

FAIR CARE EXHIBITIONS



*GST @18% Applicable

Please scan the QR with UPI to
complete your payment



KOLKATA INTERNATIONAL TRADE FAIR

KOLKATA SHOPPING expo

CONTACT US :

Anupam M : 09836738320
Tarak M : 09007822714

Sanchari M : 09073313502
Munaz M : 08961593601

FAIRCARE EXHIBITIONS

9/3 Ekdalia Place, Ballygunge
1st Floor, KOLKATA - 700019

Email : info@faircareindia.com
www.faircareindia.com
M : 09836842726



Our Previous Exhibitors

