

KOLKATA INTERNATIONALTM
TRADE FAIR

Presented by
The Haat[®]

KOLKATATM
SHOPPING
expo

7th to 17th NOVEMBER'25

Friday - Monday (11 Days) ◆ 12pm - 9pm

EEDF, TALTALA GROUND

(NEAR SOUTH CITY MALL, KOLKATA-68)



Organised by

FC[®]
Fair Care EXHIBITIONS

About us :

KOLKATA SHOPPING EXPO :

Trade Fair & Exhibition Fairs are classified as a form of sales promotion – a sub-category of marketing promotion. Our trade fairs even allow participants to sell their products, advertise the products and to generate positive publicity for both the company and its offerings. KOLKATA SHOPPING EXPO acts like a meet-up where you can make contact with potential customers and sell them on a face-to-face basis – linking personal selling to direct marketing. It opens up the opportunity for those who want to lead their business to the next level. A Trade Fair works as a tool which helps your business to generate positive leads from the market, building up new business relationship and most importantly generating and increase business leads. In Indian Exhibition industry, in the city of KOLKATA SHOPPING EXPO is working as a tool which helps your business to generate positive leads from the market, building up new business relationship and most importantly generating and increasing direct sales.

THE HAAT :

Trade Fair and Exhibition in India as well as Kolkata form a vast industry. Fashion fair promotes fashion & Lifestyle products and services. The Haat forms a mediator among the participants, Exhibitors and the prospects. TheHaat gives the best platform for those who are looking for best Fashion and Lifestyle Exhibitions in India. It started from Kolkata fashion fair is now expanding to other Cities by Faircare Exhibitions to spread the culture nationwide. The Haat the Premium Fashion & lifestyle exhibition in brings a wide range of from all across the country under one platform. It features a wide variety to choose from Apparel and Textile Industry, Jewellery, Leather, Plastic Industry, Home Furnishing, Gifts & Crafts. The Haat is has bloomed its wings in Bangalore, Hyderabad, Indore, Raipur, Nagpur, Bhubaneswar, Guwahati, Ranchi & Kolkata..

WHY FAIRCARE :

Faircare Exhibitors is India's Leading Trade Fairs and exhibition organizer. It is a dynamic event management company in India. With 12+ years' experience in Trade Fair & Exhibition Industry, faircare Exhibitions a multi-faceted company focused in organizing the largest number of Trade Fairs, Fashion & Lifestyle fair, Education Fair, Handloom & Handicraft Fairs, Kids Fair and other events both exhibitions and conferences throughout India. The important and success of Faircare Exhibitions can be measured by the sheer number of visitors both trade and public that they have attracted. Faircare Exhibitions organizes leading trade fairs and exhibitions which provide the perfect palette for all aspects of exhibition related activities. Faircare Exhibitions is the perfect podium for market awareness and introduction of new products and brands to captivate both the Indian Consumer and the Indian Exhibition Industry. It's a place in which immediate business transactions transpire. Trade Fair is a commercial exhibition designed to bring together buyers and sellers for specific commodity.

Glimpse of Our Fairs



WHO CAN PARTICIPATE

- Govt. & PSU's
- Micro, Medium & Small Scale Industry
- Handloom & Handicraft
- Garments & Leather Industry
- Automobile Industry
- Furniture & Interior
- Lifestyle
- Health & Fitness
- Beauty, Cosmetics & Wellness
- Real Estate & Finance Sector
- Travel & Tourism
- Stationery & Corporate Gift
- Electronics & Appliances
- Agro & Processed Food Products, Organic Food
- Children's Segment
- Restaurants & Bakery



5 (FIVE) KEY REASONS TO PARTICIPATE IN KOLKATA SHOPPING EXPO

- * KOLKATA SHOPPING EXPO attracts quality visitors that ranges from Business Professionals, General Visitors, Wholesalers/Retailers/Exporters, International Houses, Homemakers, College Students, Salaried persons, Press & Media persons and others.
- * Since Faicare Exhibitions is organized fairs across India, it serves as a great platform to get in touch with your remote customers.
- * Sponsors at KOLKATA SHOPPING EXPO can leverage our offline marketing combined with social media marketing to get maximum brand awareness.
- * For the past 12 years, a substantial growth has been witnessed in the footfall of visitors in all the cities where we organized our fairs.
- * Be it a product launch or strengthening your bond with existing customers, KOLKATA SHOPPING EXPO provides the perfect opportunity to showcase your products and services to it's desired customers.

WE PROMOTE THROUGH

- Print Media Advertisements
- Outdoor Hoardings
- Radio Commercials
- Social Media & Digital Media Marketing
- Venue Branding
- Invitation Cards, VIP passes and other collateral to promote the event
- Telephonic Invitation
- Main Gate of the Venue
- Fair Tickets
- Leaflet insertions & Distributions
- Sms & WhatsApp Cmpaign
- E-mailer



PRINT MEDIA PROMOTIONS

The Telegraph

RUSSIAN RUNWAY
Shantou & Nishi showcase at Moscow Fashion Week 2025

TABLES TURN
Starmer's reshuffle puts women in powerful cabinet seats P2

BEYOND PAKODAS
Reels as means of livelihood P14

BLOCKBUSTER CLASH
Akasor, Sinner in year's third grand slam final meeting P15

The Telegraph

SHOW RUNNERS
A Women's Day special about with a bunch of entrepreneurs P2

SYRIA ERUPTS
Scores dead as Assad loyalists clash with security forces P2

APARAJITA BILL CHASER
Rage needs to be laid out through a new lens P12

CHAMPION
How Kohli has redefined the game P16

The Telegraph

MOTHERS AS MENTORS
Bully makes an entrance from the women's P1

TOURISM TOLL
80% of visitors already in the state P1

STAYED UNIFORM
Aged 60, she made a comeback with her look P1

ALL-AMERICAN SEMI-FINAL
Rafael to take on Alcaraz P1

LIFESTYLE, CONSUMER & TRADE FAIR

Presented by **KITF** Kolkata International Trade Fair

KOLKATA INTERNATIONAL TRADE FAIR

5th to 15th SEPTEMBER '25 | 11 Days • Timings : 12pm - 9pm

GITANJALI STADIUM
Rajdanga, Kasba, Kolkata 700107
Beside Acropolis Mall

FURNITURE & INTERIOR PRODUCTS

100000+ unique Products. Participation from 20+ Indian Cities & 5+ International Countries. Unbeatable Prices, Festive Deals, and Bundle of Offers!

Segments Focused on

- Furniture & Interior
- Handloom & Handicraft
- Home Decor & Art - Gifts
- Leather, Beauty Products
- International Products
- Fashion & Lifestyle
- FMCG, Processed Foods
- Home Appliances

Wooden Furniture, Bedroom Sets, Sofa, Dining Table, Dining Sofa Cum Beds, Wall Hangings, Tea Table, Wardrobes, Home Decor

Handloom Products, Sarees, Dresses, Jewellery, Handmade Sarees, Crafts, Furnishings, Braided Garments, Crockery, Carpets, Books, Gifts Item, Dry Fruits, Footwear, Electronics, Bags, Skincare, Processed Food, Foods

* Assured gift on purchase of ₹ 5000/- | 09836842726

FASHION & LIFESTYLE EXHIBITION Last 4 Days

11AM - 8PM

The Haat

8 | 9 | 10 | 11 | HALDIRAM BANQUET (24 BALLYGUNGE PARK) OPP. OF CCFC CLUB, 3RD FLOOR, KOL - 19

8th | 9th | 10th | 11th | MARCH 2025

COME & SHOP KOLKATA
Explore City's one of the most Exclusive Exhibitions.

Shop from 1000+ Products Varieties at One Place. | Must Visit..

09836842726

Garvi Gurjar

Handloom হাট

Indian Handloom Textile & Handicraft Fair

OPENS TODAY

5.6.7.8.9 SEPTEMBER 2024

HALDIRAM BANQUET (24 BALLYGUNGE PARK)
OPP. OF CCFC CLUB, 3RD FLOOR, KOLKATA - 19

11 AM - 8 PM

09836842726

SUNDAY TIMES

Calcutta Times

LIFESTYLE, CONSUMER & TRADE FAIR

Presented by **KITF** Kolkata International Trade Fair

KOLKATA INTERNATIONAL TRADE FAIR

13th | 14th | 15th | 11 Days • Timings : 12pm - 9pm

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Beside Acropolis Mall

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LIFESTYLE, CONSUMER & TRADE FAIR

Presented by **KITF** Kolkata International Trade Fair

KOLKATA INTERNATIONAL TRADE FAIR

5th to 15th SEPTEMBER '25 | 11 Days • Timings : 12pm - 9pm

GITANJALI STADIUM
Rajdanga, Kasba, Kolkata 700107
Beside Acropolis Mall

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INDULGE THE MORNING STANDARD KOLKATA'S WEEKEND GLOW

LIFESTYLE, CONSUMER & TRADE FAIR

Presented by **KITF** Kolkata International Trade Fair

KOLKATA INTERNATIONAL TRADE FAIR

5th to 15th SEPTEMBER '25 | 11 Days • Timings : 12pm - 9pm

GITANJALI STADIUM
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CITY'S BIGGEST LIFESTYLE, CONSUMER & TRADE FAIR

Presented by **KITF** Kolkata International Trade Fair

KOLKATA INTERNATIONAL TRADE FAIR

5th to 15th SEPTEMBER '25 | 11 Days • Timings : 12pm - 9pm

GITANJALI STADIUM
Rajdanga Main Road, Kolkata - 700107
Kasba, Beside Acropolis Mall

FURNITURE & INTERIOR PRODUCTS

100000+ unique Products. Participation from 20+ Indian Cities & 5+ International Countries. Unbeatable Prices, Festive Deals, and Bundle of Offers!

Segments Focused on

- Furniture & Interior
- Handloom & Handicraft
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THE TELEGRAPH

LIFESTYLE, CONSUMER & TRADE FAIR

Presented by **KITF** Kolkata International Trade Fair

KOLKATA INTERNATIONAL TRADE FAIR

5th to 15th SEPTEMBER '25 | 11 Days • Timings : 12pm - 9pm

GITANJALI STADIUM
Rajdanga, Kasba, Kolkata 700107
Beside Acropolis Mall

FURNITURE & INTERIOR PRODUCTS

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LIFESTYLE, CONSUMER & TRADE FAIR

Presented by **KITF** Kolkata International Trade Fair

KOLKATA INTERNATIONAL TRADE FAIR

14th & 15th | 2 Days • Timings : 12pm - 9pm

GITANJALI STADIUM
Rajdanga, Kasba, Kolkata 700107
Beside Acropolis Mall

FURNITURE & INTERIOR PRODUCTS

100,000+ unique Products. Participation from 20+ Indian Cities & 5+ International Countries. Unbeatable Prices, Festive Deals & Bundle of Offers!

Segments Focused on

- Furniture & Interior
- Handloom & Handicraft
- Home Decor & Art - Gifts
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THE TIMES OF INDIA

LIFESTYLE, CONSUMER & TRADE FAIR

Presented by **KITF** Kolkata International Trade Fair

KOLKATA INTERNATIONAL TRADE FAIR

4th - 13th APRIL '25 | 10 Days • Timings : 12pm - 9pm

EDF, TALTA GROUND
432/1, Prince Anwar Shah Rd, Jodhpur Park, Near South City Mall, Kolkata - 700068

FURNITURE & INTERIOR PRODUCTS

100000+ unique Products. Participation from 20+ Indian Cities & 5+ International Countries. Unbeatable Prices, Festive Deals, and Bundle of Offers!

Segments Focused on

- Furniture & Interior
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LIFESTYLE, CONSUMER & TRADE FAIR

Presented by **KITF** Kolkata International Trade Fair

KOLKATA INTERNATIONAL TRADE FAIR

13th | 14th | 15th | 3 Days • Timings : 12pm - 9pm

GITANJALI STADIUM
Rajdanga, Kasba, Kolkata 700107
Beside Acropolis Mall

FURNITURE & INTERIOR PRODUCTS

100,000+ unique Products. Participation from 20+ Indian Cities & 5+ International Countries. Unbeatable Prices, Festive Deals & Bundle of Offers!

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THE TIMES OF INDIA

LIFESTYLE, CONSUMER & TRADE FAIR

Presented by **KITF** Kolkata International Trade Fair

KOLKATA INTERNATIONAL TRADE FAIR

10 | 11 | 12 | 13 | 14 | 15 | 6 Days • Timings : 12pm - 9pm

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Rajdanga, Kasba, Kolkata 700107
Beside Acropolis Mall

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KOLKATA INTERNATIONAL TRADE FAIR

5th to 15th SEPTEMBER '25 | 11 Days • Timings : 12pm - 9pm

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The Telegraph

LIFESTYLE, CONSUMER & TRADE FAIR

Presented by **KITF** Kolkata International Trade Fair

KOLKATA INTERNATIONAL TRADE FAIR

7th - 10th FEBRUARY '25 | 4 Days • Timings : 12pm - 9pm

EDF, TALTA GROUND
432/1, Prince Anwar Shah Rd, Jodhpur Park, Near South City Mall, Kol - 68

FURNITURE & INTERIOR PRODUCTS

100,000+ unique Products. Participation from 20+ Indian Cities & 5+ International Countries. Unbeatable Prices, Festive Deals & Bundle of Offers!

Segments Focused on

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KOLKATA SHOPPING EXPO PRINT MEDIA PROMOTIONS

The Telegraph e-Paper

LIFESTYLE, CONSUMER & TRADE FAIR
12PM - 9PM

KOLKATA SHOPPING expo

Presented By **The Haat!**

25th JULY - 4th AUGUST '25
Friday to Monday (11 days)
Air-Conditioned Pavilion

EEDF, TALTALA GROUND
432/1, Prince Anwar Shah Rd, Jodhpur Park, Near South City Mall, Kol - 68

Meet 150+ Exhibitors • From 20+ Cities • 25000+ Unique Products • International Participants

Special Discount on Wooden Furniture Bedrooms Sets, Sofa, Dining Table, Dining, Wall Hangings, Tea Table

Visit Explore Shop

Win Exciting Prizes! LUCKY DRAW EVERYDAY!

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the_haat_india

THE TELEGRAPH FRIDAY 25 JULY 2025

LIFESTYLE, CONSUMER & TRADE FAIR

KOLKATA SHOPPING expo

Presented By **The Haat!**

Opens Today 12PM - 9PM

Meet 150+ Exhibitors From 20+ Cities 25000+ Unique Products International Participants

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THE TIMES OF INDIA

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the_haat_india

THE TELEGRAPH TUESDAY 4 APRIL 2025

KOLKATA INTERNATIONAL TRADE FAIR

KOLKATA SHOPPING expo

Presented By **The Haat!**

12PM - 9PM

Meet 150+ Exhibitors From 20+ Cities 25000+ Unique Products International Participants

4th - 13th APRIL '25
Friday to Sunday (10 days)
Air-Conditioned Pavilion

EEDF, TALTALA GROUND
432/1, Prince Anwar Shah Rd, Jodhpur Park, Near South City Mall, Kol - 68

Visit Explore Shop

Win Exciting Prizes! LUCKY DRAW EVERYDAY!

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the_haat_india

The Telegraph

ANGST & THE MAN
STREAMING CRIPPLED IMPORTANCE
BIAKTI'S IMPORTANCE
DAMP SQUIB

BLOGGERS SATURDAY 2 FEBRUARY 2025 16:30

Kolkata's most awaited Trade, Lifestyle & Consumer Fair! Must Visit

10,000+ Unique Products From 5 Countries, 15 States

KOLKATA SHOPPING expo

Presented By **The Haat!**

4th - 10th FEBRUARY '25
Tuesday to Monday

EEDF, TALTALA GROUND
432/1, Prince Anwar Shah Rd, Jodhpur Park, Near South City Mall, Kol - 68

Visit Explore Shop

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the_haat_india

The Telegraph

HONOURING EXCELLENCE
DARJEELING TEA
THANK BEIJING
PRIDE AT STAKE

KOLKATA INTERNATIONAL TRADE FAIR

KOLKATA SHOPPING expo

Presented By **The Haat!**

12PM - 9PM

Meet 150+ Exhibitors From 20+ Cities 10000+ Unique Products International Participants

4th - 13th APRIL '25
Friday to Sunday (10 days)
Air-Conditioned Pavilion

EEDF, TALTALA GROUND
432/1, Prince Anwar Shah Rd, Jodhpur Park, Near South City Mall, Kolkata - 700068

Visit Explore Shop

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THE TELEGRAPH SATURDAY 2 JULY 2025

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25th JULY - 4th AUGUST '25
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INDULGE THE MORNING STANDARD KOLKATA'S WEEKEND GLOW

KOLKATA INTERNATIONAL TRADE FAIR

KOLKATA SHOPPING expo

Presented By **The Haat!**

4th - 13th APRIL '25
Friday to Sunday (10 days)
Air-Conditioned Pavilion

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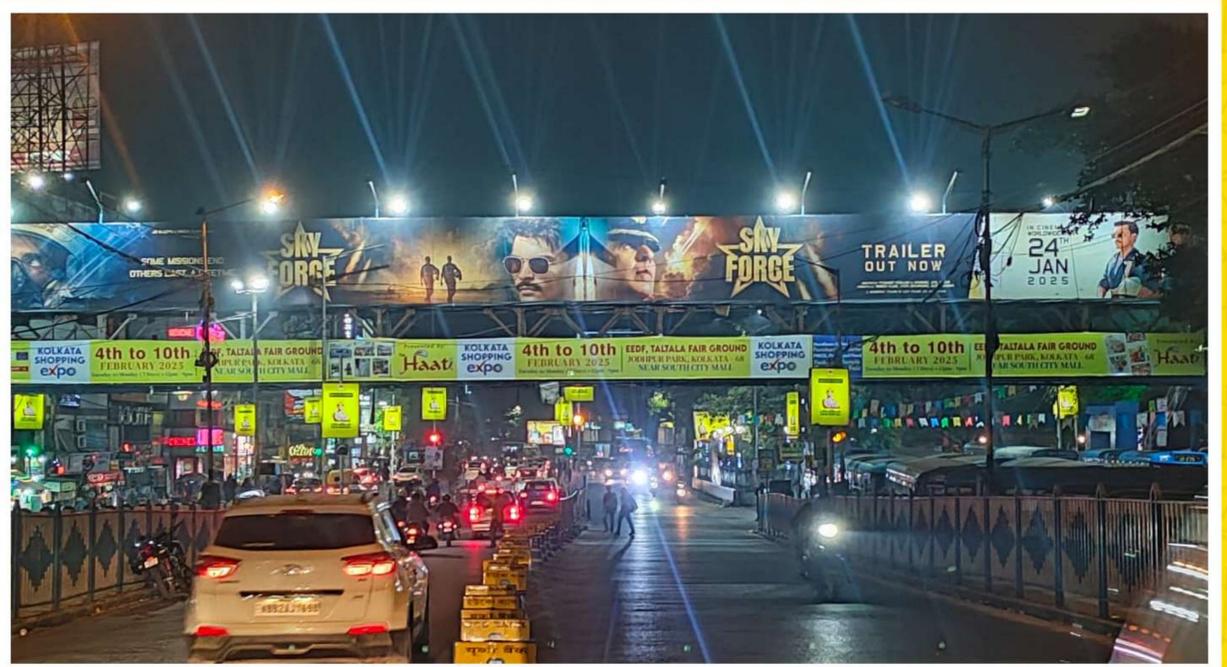
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OUTDOOR PROMOTIONS



VENUE & GATE BRANDING





Trade Lifestyle, Consumer Fair

KOLKATA SHOPPING expo

7th to 17th November

2025 | Friday - Monday (11 Days)

EEDF, TALTALA GROUND

(Near South City Mall, KOL - 68)

South City Mall

Terms and Conditions of Participation

* Advance is Non Refundable & Non Adjustable (Refers to the Terms & Conditions)

* 50% Advance is compulsory for stall booking, remaining balance to be paid strictly 7 days prior to the exhibition, Failing the above stall will be cancelled and advance will be forfeited.

* Sharing of Stall is not allowed without Organizer's approval, Organizer deserve full right to cancel the stall in such cases.

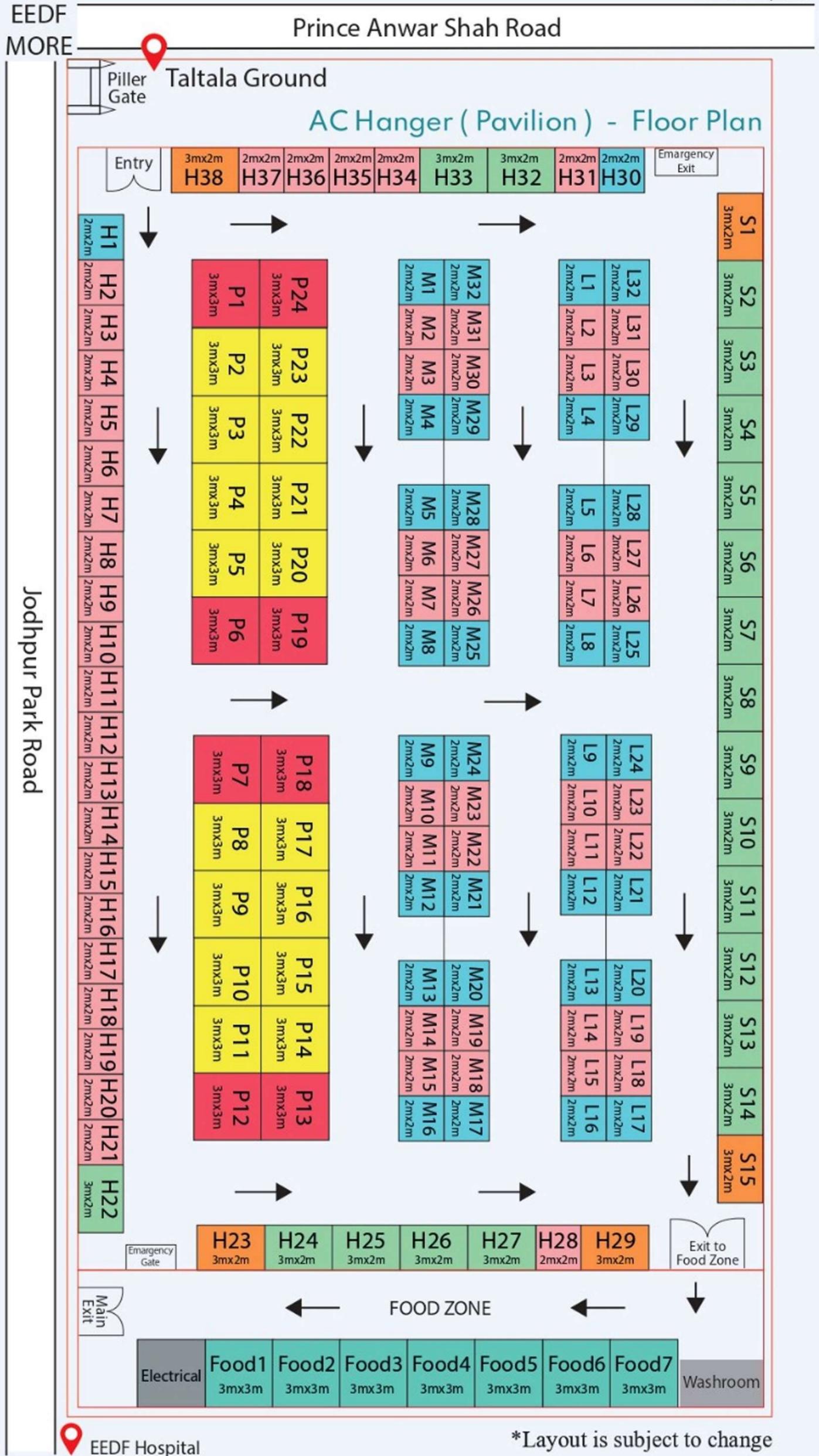
* Pasting of Discount\Sale\Offer posters in the stall is strictly prohibited.

* Order acceptance shall be completed only when our written confirmation and Bill is received by the Applicants.

* Exhibitors shall not be entitled to cancel this agreement without the express written permission of the organizers and on terms acceptable to the organizers.

* All statutory liabilities arising out of the participants' activities at the fair such as GST VAT, customs duty,excise duty,service tax and/or any other taxes, levies or licenses required for their activities at the fair will be exclusive responsibility and liability of the participants.

* Force Majeure:The exhibition may be postponed/shortened due to any cause what so ever beyond the control of the Organizers. The Organizers shall not be responsible for any loss sustained by the exhibitors directly or indirectly, attributable to the elements of nature, force majeure or orders or directives imposed by any Governmental authorities. In such circumstances, the money paid by the exhibitors or any part thereof may be refunded at the sole discretion of the Organizers after deducting necessary charges.



*Layout is subject to change

Participation package per location: Name- Board Fascia, 1 Table, 2 Chairs, 2 Spot Lights

SPONSORS & PARTICIPATION DETAILS

SPONSORSHIP OPTION

Title Sponsors ₹ 3,75,000

(Pavilion Space {18sqm stall}, on Ground promotion, Venue Branding
Logo Promotion in all Print Media, Radio Mention, Guest Pass)

Powered By ₹ 2,50,000

(9sqm stall, on Ground promotion, Venue Branding
Logo Promotion in all Print Media, Guest Pass)

Co - Sponsors ₹ 2,15,000

(9sqm stall, on Ground promotion, Venue Branding
Logo Promotion in all Print Media, Guest Pass)

Associate Sponsors ₹ 1,75,000

(6sqm stall, on Ground promotion,
Logo Promotion in all Print Media, Guest Pass)

Logo / Gift / Venue
Branding Sponsors ₹ 75,000

(On Ground promotion, Logo Promotion in all Print Media)

Main Gate Sponsors ₹ 75,000

(4 side Pillar {One} Branding in Main Gate)

Food Partner ₹ 1,50,000

(9sqm stall, on Ground promotion, Venue Branding
Logo Promotion in all Print Media, Guest Pass)

Standee Placement ₹ 20,000

(Size - 5ft x 8ft)

Per Standee

Banner/Backdrop ₹ 30,000

(Size - 8ft x 8ft)

Logo Branding
in the Venue ₹ 20,000

BOOK YOUR SPACE

1 side 2mx2m (6.5ft x 6.5ft) ₹ 80,000

2 side

1 side 3mx2m (10ft x 6.5ft) ₹ 1,20,000

2 side

1 side 3mx3m (10ft x 10ft) ₹ 1,80,000

2 side

** Basic Rate ₹ 20000 per Sqm plus Gst.

** ₹ 10000/- Extra Charge for Corner Stall

Food Stall -

3mx3m (10ft x 10ft) ₹ 60,000

To Book Your Space Please
Fill Up "Order Form" & Mail to:
Faircare Exhibitions
9/3, Ekdalia Place, Ballygunge
1st Floor, Kolkata-700019
M: 09836842726 or 09836738320
E: info@faircareindia.com
W: www.faircareindia.com

TRANSACTION DETAILS:

Account Name: **FAIRCARE EXHIBITIONS**

Account No: **50200005472191**

Bank: **HDFC BANK LTD.**

Branch: **Ekdalia (0004276)**

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KOLKATA TM SHOPPING expo

CONTACT US :

Anupam M : 09836738320
Tarak M : 09007822714

Sanchari M : 09073313502
Munaz M : 08961593601

FAIRCARE EXHIBITIONS

9/3 Ekdalia Place, Ballygunge
1st Floor, KOLKATA - 700019

Email : info@faircareindia.com
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Our Previous Exhibitors

