

KOLKATA INTERNATIONALTM
TRADE FAIR

Presented by
The Haat!

KOLKATATM SHOPPING expo

25th JULY to 4th AUGUST

2025 | Friday - Monday (11 Days) ♦ 12pm - 9pm

EEDF, TALTALA GROUND

(NEAR SOUTH CITY MALL, KOLKATA-68)



Member Of



Organised by



About us :

KOLKATA SHOPPING EXPO :

Trade Fair & Exhibition Fairs are classified as a form of sales promotion – a sub-category of marketing promotion. Our trade fairs even allow participants to sell their products, advertise the products and to generate positive publicity for both the company and its offerings. KOLKATA SHOPPING EXPO acts like a meet-up where you can make contact with potential customers and sell them on a face-to-face basis – linking personal selling to direct marketing. It opens up the opportunity for those who want to lead their business to the next level. A Trade Fair works as a tool which helps your business to generate positive leads from the market, building up new business relationship and most importantly generating and increase business leads. In Indian Exhibition industry, in the city of KOLKATA SHOPPING EXPO is working as a tool which helps your business to generate positive leads from the market, building up new business relationship and most importantly generating and increasing direct sales.

THE HAAT :

Trade Fair and Exhibition in India as well as Kolkata form a vast industry. Fashion fair promotes fashion & Lifestyle products and services. The Haat forms a mediator among the participants, Exhibitors and the prospects. TheHaat gives the best platform for those who are looking for best Fashion and Lifestyle Exhibitions in India. It started from Kolkata fashion fair is now expanding to other Cities by Faircare Exhibitions to spread the culture nationwide. The Haat the Premium Fashion & lifestyle exhibition in brings a wide range of from all across the country under one platform. It features a wide variety to choose from Apparel and Textile Industry, Jewellery, Leather, Plastic Industry, Home Furnishing, Gifts & Crafts. The Haat is has bloomed its wings in Bangalore, Hyderabad, Indore, Raipur, Nagpur, Bhubaneswar, Guwahati, Ranchi & Kolkata..

WHY FAIRCARE :

Faircare Exhibitors is India's Leading Trade Fairs and exhibition organizer. It is a dynamic event management company in India. With 12+ years' experience in Trade Fair & Exhibition Industry, faircare Exhibitions a multi-faceted company focused in organizing the largest number of Trade Fairs, Fashion & Lifestyle fair, Education Fair, Handloom & Handicraft Fairs, Kids Fair and other events both exhibitions and conferences throughout India. The important and success of Faircare Exhibitions can be measured by the sheer number of visitors both trade and public that they have attracted. Faircare Exhibitions organizes leading trade fairs and exhibitions which provide the perfect palette for all aspects of exhibition related activities. Faircare Exhibitions is the perfect podium for market awareness and introduction of new products and brands to captivate both the Indian Consumer and the Indian Exhibition Industry. It's a place in which immediate business transactions transpire. Trade Fair is a commercial exhibition designed to bring together buyers and sellers for specific commodity.

Glimpse of Our Fairs



WHO CAN PARTICIPATE

- Govt. & PSU's
- Micro, Medium & Small Scale Industry
- Handloom & Handicraft
- Garments & Leather Industry
- Automobile Industry
- Furniture & Interior
- Lifestyle
- Health & Fitness

- Beauty, Cosmetics & Wellness
- Real Estate & Finance Sector
- Travel & Tourism
- Stationery & Corporate Gift
- Electronics & Appliances
- Agro & Processed Food Products, Organic Food
- Children's Segment
- Restaurants & Bakery



5 (FIVE) KEY REASONS TO PARTICIPATE IN KOLKATA SHOPPING EXPO

- * KOLKATA SHOPPING EXPO attracts quality visitors that ranges from Business Professionals, General Visitors, Wholesalers/Retailers/Exporters, International Houses, Homemakers, College Students, Salaried persons, Press & Media persons and others.
- * Since Faicare Exhibitions is organized fairs across India, it serves as a great platform to get in touch with your remote customers.
- * Sponsors at KOLKATA SHOPPING EXPO can leverage our offline marketing combined with social media marketing to get maximum brand awareness.
- * For the past 12 years, a substantial growth has been witnessed in the footfall of visitors in all the cities where we organized our fairs.
- * Be it a product launch or strengthening your bond with existing customers, KOLKATA SHOPPING EXPO provides the perfect opportunity to showcase your products and services to it's desired customers.

WE PROMOTE THROUGH

- Print Media Advertisements
- Outdoor Hoardings
- Radio Commercials
- Social Media & Digital Media Marketing
- Venue Branding
- Invitation Cards, VIP passes and other collateral to promote the event
- Telephonic Invitation
- Main Gate of the Venue
- Fair Tickets
- Leaflet insertions & Distributions
- Sms & WhatsApp Cmpaign
- E-mailer



PRINT MEDIA PROMOTIONS

The Telegraph

Runners Erupts Bill Chaser

FASHION & LIFESTYLE EXHIBITION Last 4 Days

The Haat!

8 | 9 | 10 | 11 MARCH 2025

HALDIRAM BANQUET (24 BALLYGUNGE PARK)

OFF OF CFC CLUB, 3RD FLOOR, KOLKATA - 70

COME & SHOP KOLKATA

Explore City's use of the word

09836842726

আনন্দবাজার পত্রিকা

The Haat!

WINTER SHOPPING expo

Fashion & Lifestyle, Consumer Fair

30 NOV 1 DEC 2 DEC 2024

Saturday to Monday

EEDF, TALTALA FAIR GROUND

Prince Anwar Shah Rd, Indipur Park, Near South City Mall, Kolkata - 700068

INDULGE

THE MORNING STANDARD

KOLKATA'S WEEKEND GLOW

EAST INDIA'S BIGGEST PRE PUJA FASHION & LIFESTYLE EXHIBITION

The Haat!

20 | 21 | 22 | 23 SEPTEMBER 2024

HALDIRAM BANQUET (24 BALLYGUNGE PARK)

OFF OF CFC CLUB, 3RD FLOOR, KOLKATA - 70

আনন্দবাজার পত্রিকা

KOLKATA SHOPPING expo

4th - 8th FEBRUARY '25

7th - 11th FEBRUARY '25

EEDF, TALTALA GROUND

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THE TIMES OF INDIA

The Haat!

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The Telegraph

Kolkata Handloom হাট

Indian Handloom Textile & Handicraft Fair

5 | 6 | 7 | 8 | 9 SEPTEMBER 2024

HALDIRAM BANQUET (24 BALLYGUNGE PARK)

OFF OF CFC CLUB, 3RD FLOOR, KOLKATA - 70

The Haat!

Diwali Edit

25 | 26 | 27 | 28 | 29 OCTOBER 2024 | 11 am - 8 pm

HALDIRAM BANQUET (24 BALLYGUNGE PARK)

OFF OF CFC CLUB, 3RD FLOOR, KOLKATA - 70

70+ Exhibitors

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Fashion & Lifestyle, Consumer Fair

15 | 16 | 17 | 18 SEPTEMBER 2024

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INDULGE

THE MORNING STANDARD

KOLKATA'S WEEKEND GLOW

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16 | 17 | 18 | 19 MAY 2024

HALDIRAM BANQUET (24 BALLYGUNGE PARK)

OFF OF CFC CLUB, 3RD FLOOR, KOLKATA - 70

KOLKATA SHOPPING EXPO PRINT MEDIA PROMOTIONS

The Telegraph

Kolkata's most awaited Trade, Lifestyle & Consumer Fair! Must Visit

KOLKATA INTERNATIONAL TRADE FAIR

12PM - 9PM

KOLKATA SHOPPING expo

4th - 13th APRIL'25

Friday to Sunday (30 days)

EEDF, TALANTA GROUND

4th & 5th, Prince Anwar Shah Rd, Indraprastha, Near South City Mall, Kolkata - 700068

Most 100+ Exhibitors From 20+ Cities

8000+ Unique Products International Participation

Visit Explore Shop

Win Exciting Prizes! LUCKY DRAW EVERYDAY!

09836642726

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OUTDOOR PROMOTIONS



VENUE & GATE BRANDING





**Trade
Lifestyle,
Consumer Fair**

**KOLKATA
SHOPPING
expo**

25th July to 4th August

2025 | Friday - Monday (11 Days)

EEDF, TALTALA GROUND

(Near South City Mall, KOL - 68)

South City Mall

Terms and Conditions of Participation

* Advance is Non Refundable
& Non Adjustable
(Refers to the Terms & Conditions)

* 50% Advance is compulsory
for stall booking, remaining balance
to be paid strictly 7 days prior to
the exhibition, Failing the above
stall will be cancelled
and advance will be forfeited.

* Sharing of Stall is not allowed
without Organizer's approval,
Organizer deserve full right to cancel
the stall in such cases.

* Pasting of Discount/Sale/Offer
posters in the stall is strictly
prohibited.

* Order acceptance shall be
completed only when our written
confirmation and Bill is received
by the Applicants.

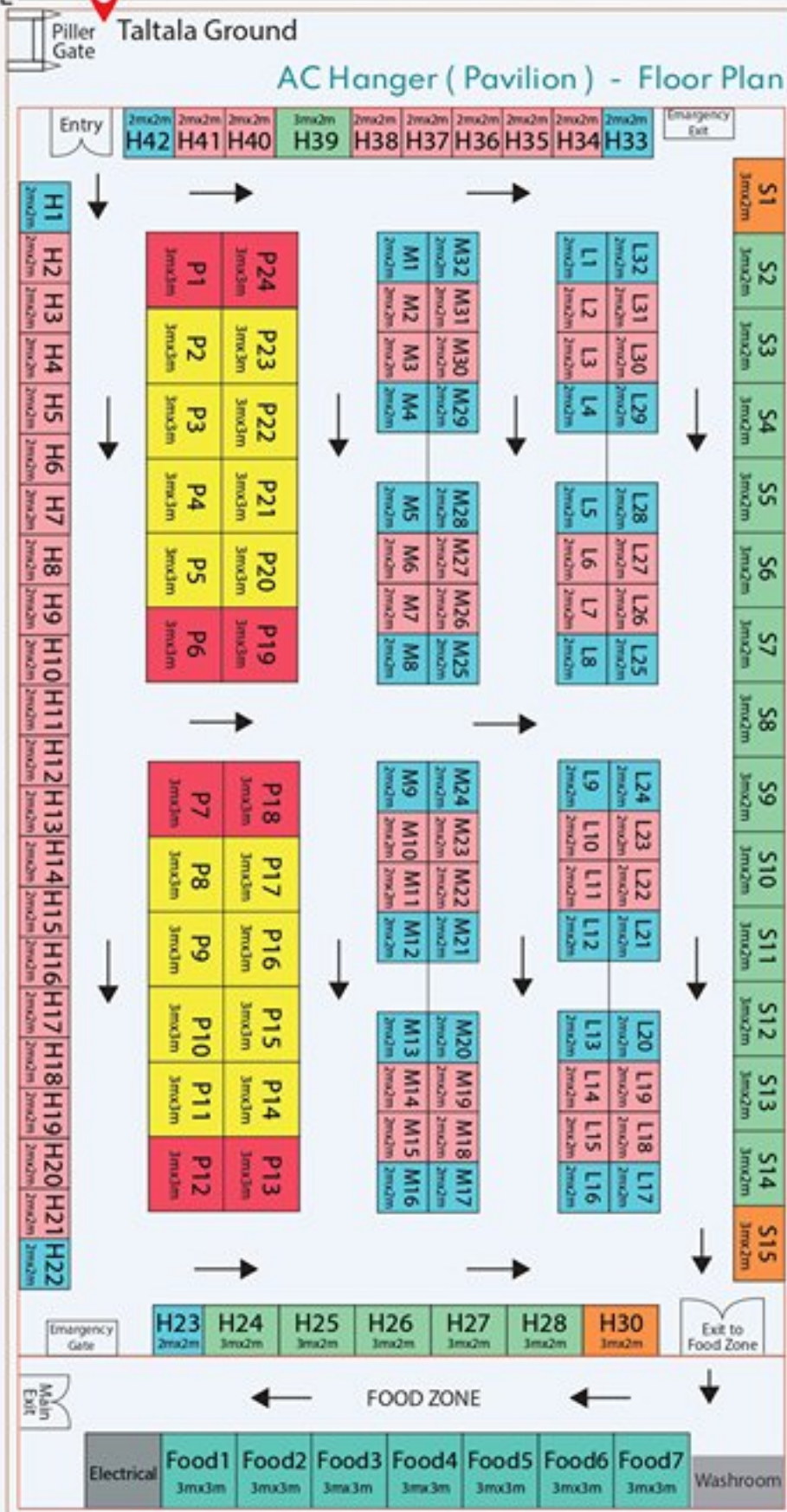
* Exhibitors shall not be entitled
to cancel this agreement without
the express written permission of
the organizers and on terms
acceptable to the organizers.

* All statutory liabilities arising
out of the participants' activities at
the fair such as GST VAT, customs
duty,excise duty,service tax and/or
any other taxes, levies or licenses
required for their activities at
the fair will be exclusive
responsibility and liability of the
participants.

* Force Majeure: The exhibition
may be postponed/shortened due to
any cause what so ever beyond the
control of the Organizers.
The Organizers shall not be
responsible for any loss sustained
by the exhibitors directly or
indirectly, attributable to the elements
of nature, force majeure or orders
or directives imposed by any
Governmental authorities. In such
circumstances, the money paid by the
exhibitors or any part thereof may be
refunded at the sole discretion of the
Organizers after deducting
necessary charges.

EEDF
MORE

Prince Anwar Shah Road



EEDF Hospital

*Layout is subject to change

Participation package per location: Name- Board Fascia, 1 Table, 2 Chairs, 2 Spot Lights

SPONSORS & PARTICIPATION DETAILS

SPONSORSHIP OPTION

Title Sponsors ₹ 3,75,000

(Pavilion Space (18sqm stall), on Ground promotion, Venue Branding
Logo Promotion in all Print Media, Radio Mention, Guest Pass)

Powered By ₹ 2,50,000

(9sqm stall, on Ground promotion, Venue Branding
Logo Promotion in all Print Media, Guest Pass)

Co - Sponsors ₹ 2,15,000

(9sqm stall, on Ground promotion, Venue Branding
Logo Promotion in all Print Media, Guest Pass)

Associate Sponsors ₹ 1,75,000

(6sqm stall, on Ground promotion,
Logo Promotion in all Print Media, Guest Pass)

Logo / Gift / Venue
Branding Sponsors ₹ 75,000

(On Ground promotion, Logo Promotion in all Print Media)

Main Gate Sponsors ₹ 75,000

(4 side Pillar (One) Branding in Main Gate)

Food Partner ₹ 1,50,000

(9sqm stall, on Ground promotion, Venue Branding
Logo Promotion in all Print Media, Guest Pass)

Standee Placement ₹ 20,000

(Size - 5ft x 8ft)

Per Standee

Banner/Backdrop ₹ 30,000

(Size - 8ft x 8ft)

Logo Branding ₹ 20,000
in the Venue

BOOK YOUR SPACE

1 side

2 side

2mx2m (6.5ft x 6.5ft) ₹ 78,000

1 side

2 side

3mx2m (10ft x 6.5ft) ₹ 1,17,000

1 side

2 side

3mx3m (10ft x 10ft) ₹ 1,75,500

** Basic Rate ₹ 19500 per Sqm plus Gst.

** ₹ 5000/- Extra Charge for Corner Stall

Food Stall -

3mx3m (10ft x 10ft) ₹ 65,000

To Book Your Space Please
Fill Up "Order Form" & Mail to:
Faircare Exhibitions
9/3, Ekdalia Place, Ballygunge
1st Floor, Kolkata-700019
M: 09836842726 or 09836738320
E: info@faircareindia.com
W: www.faircareindia.com

TRANSACTION DETAILS:

Account Name: **FAIRCARE EXHIBITIONS**

Account No: **50200005472191**

Bank: **HDFC BANK LTD.**

Branch: Ekdalia (0004276)

56 Ekdalia Road, P.O. Ballygunge, Kolkata 19

IFS Code: **HDFC0004276**

(if payment is transferred through RTGS/NEFT,
kindly send details at info@faircareindia.com)

FAIR CARE EXHIBITIONS



FC
Fair Care
EXHIBITIONS

*GST @18% Applicable

Please scan the QR with UPI to
complete your payment

KOLKATA INTERNATIONALTM
TRADE FAIR



KOLKATATM SHOPPING expo

CONTACT US :

Anupam M : 09836738320
Tarak M : 09007822714

Sanchari M : 09073313502
Munaz M : 08961593601

FAIRCARE EXHIBITIONS

9/3 Ekdalia Place, Ballygunge
1st Floor, KOLKATA - 700019

Email : info@faircareindia.com
www.faircareindia.com
M : 09836842726



Our Previous Exhibitors



pentonic
driven by design

KUTCHINA
THE KITCHEN EXPERTS

