



The  
**Haat**<sup>TM</sup>

**2015**

**Kolkata** : 15<sup>th</sup>, 16<sup>th</sup>, 17<sup>th</sup> December  
Ice Skating Rink

**2016**

**Raipur** : 19<sup>th</sup>, 20<sup>th</sup>, 21<sup>st</sup> February  
Hotel Celebration

**Kolkata** : 9<sup>th</sup>, 10<sup>th</sup>, 11<sup>th</sup> February  
Ice Skating Rink

18<sup>th</sup>, 19<sup>th</sup>, 20<sup>th</sup>, 21<sup>st</sup> March  
Ice Skating Rink

The  
**Haat**<sup>TM</sup>  
*Classic*

25<sup>th</sup>, 26<sup>th</sup>, 27<sup>th</sup> March '16  
Royal Bengal Room Banquet  
City Centre - I, Kolkata

Organised by

**FC**<sup>TM</sup>  
EXHIBITIONS  
*Fair Care*

*The Premium Heritage  
Fashion & Lifestyle Exhibition*



## WHY FAIRCARE

Faircare Exhibitions is India's one of the leading trade fairs and exhibitions organiser. We provide opportunities for face to face interaction of the traders and the end-customer having requisite purchasing power. All this in a strategic and festive ambiance that will help forge a mutually beneficial business relationship between sellers and buyers. It opens up the opportunity for those who want to lead their business to the next level. In Indian exhibition industry, Faircare Exhibitions is working as a tool which helps your business to generate positive leads from the market, building up new business relationship and most importantly generating and increasing direct sales.

## The Haat

The Haat, the premium heritage fashion & lifestyle exhibition in Kolkata brings in a wide range from all across the country under one platform. It features variety to choose from apparel and textile industry, jewellery industry, leather industry, plastic industry, home furnishing, gifts & craft.

## Exhibitor Profile

- Fibres ● Yarn ● Fabrics
- Dress Materials ● Saris
- Home Textiles ● Gifts
- Garments ● Fashion Accessories
- Design Studio and Consultant
- Fashion Institutes ● Trade Publications
- Precious & Semi Precious Jewellery
- Fashion Designers

## Visitor Profile

- Garment Manufacturers ● Retailers ● Wholesalers
- Exporters ● Trading Companies ● Designers
- Royal Club Members ● Business Women ● Press / Media



## BOOK NOW

The **Haat**

- Booth 'A'** : (2 side open) : 8ft X 6.5ft - ₹ 25,000  
**Booth 'B'** : (1 side open) : 8ft X 6.5ft - ₹ 22,000  
**Booth 'C'** : (2 side open) : 6.5ft X 6.5ft - ₹ 20,000  
**Booth 'D'** : (1 side open) : 6.5ft X 6.5ft - ₹ 18,000

- Booth 'A'** : (2 side open) : 8ft X 6.5ft - ₹ 30,000  
**Booth 'B'** : (1 side open) : 8ft X 6.5ft - ₹ 28,000  
**Booth 'C'** : (2 side open) : 6.5ft X 6.5ft - ₹ 25,000  
**Booth 'D'** : (1 side open) : 6.5ft X 6.5ft - ₹ 22,000

The **Haat**  
*Classic*

The **Haat**  
*Raipur*

- Booth 'A'** : (2 side open) : 9.9ft X 6.5ft - ₹ 35,000  
**Booth 'B'** : (1 side open) : 9.9ft X 6.5ft - ₹ 33,000  
**Booth 'C'** : (1 side open) : 8 ft X 6.5ft - ₹ 30,000  
**Booth 'D'** : (2 side open) : 6.5ft X 6.5ft - ₹ 28,000  
**Booth 'E'** : (1 side open) : 6.5ft X 6.5ft - ₹ 26,000

## TRANSACTION DETAILS

**Account Name:** Faircare Exhibitions

**Account No:** 7632002100000397

**Bank:** Punjab National Bank

**Branch:** Barackpore (763200)

76, Barasat Road, Jafarpur More, Barrackpore,  
Kolkata 700122

**IFS Code:** PUNB0763200

(if payment is transferred through RTGS/NEFT;  
kindly send details at [info@faircareindia.com](mailto:info@faircareindia.com))

Our exhibition is designed to bring together you and your prospects as a form of sales promotion. The Haat allows participants to sell their products, advertise, and to generate positive publicity for both the company and its offerings. Faircare Exhibitions forms a platform where you can make contact with your potential customers linking personal selling to direct marketing. Our Exhibition turns like a shopping festival - the sales promotion is compressed into a short time-frame and single venue.

The special features at The Haat included:

- Exhibition Showcasing the Latest
- Innovations in Fibre to Finish
- Trend Theatre
- Trade Buyers Opportunities
- The Haat Honors

To book your space please fill-up "Order Form"

**Mail:** 11/4-B, 'H' Road, Anandapuri, Barrackpore,  
Kolkata - 700122, West Bengal, India

**P:** 033-6888 8208 / 209 / 309

**E:** [info@faircareindia.com](mailto:info@faircareindia.com) • **W:** [www.faircareindia.com](http://www.faircareindia.com)



## **Faircare Exhibitions**

### **Marketing Office**

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